

INSIDE HOUSING LIVING



INSIDEHOUSING
BUILD MORE HOMES &
NEW TOWNS SUMMIT

HOUSING



HOUSING
INVESTMENT
& DELIVERY
SYMPOSIUM

Shaping the future of UK **living,** together

Working at the intersection of UK living, housing and place – authoritative insight, hosting cutting-edge events, and access to the most influential leaders in residential real estate.

livinginsidehousing.co.uk/reach

Our Reach



15,900

subscribers



50,000+

weekly newsletter readers



23,000+

live event attendees annually



85,000

X followers



72,000

LinkedIn followers



400,000

web users

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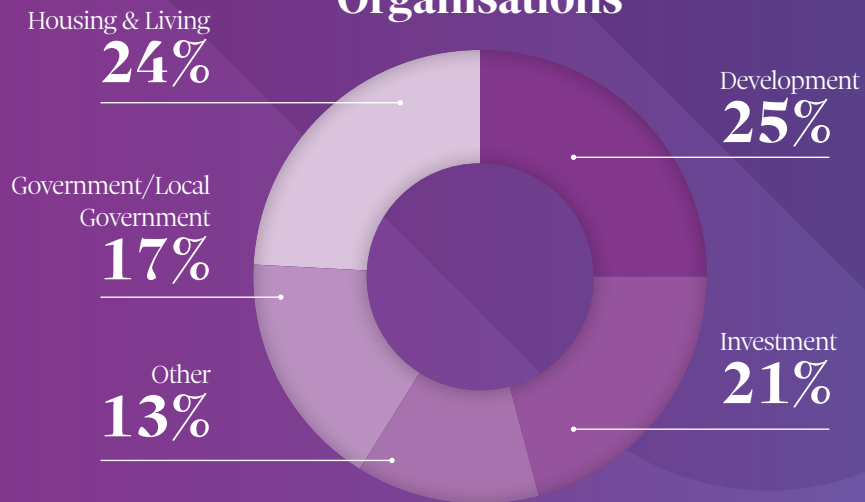
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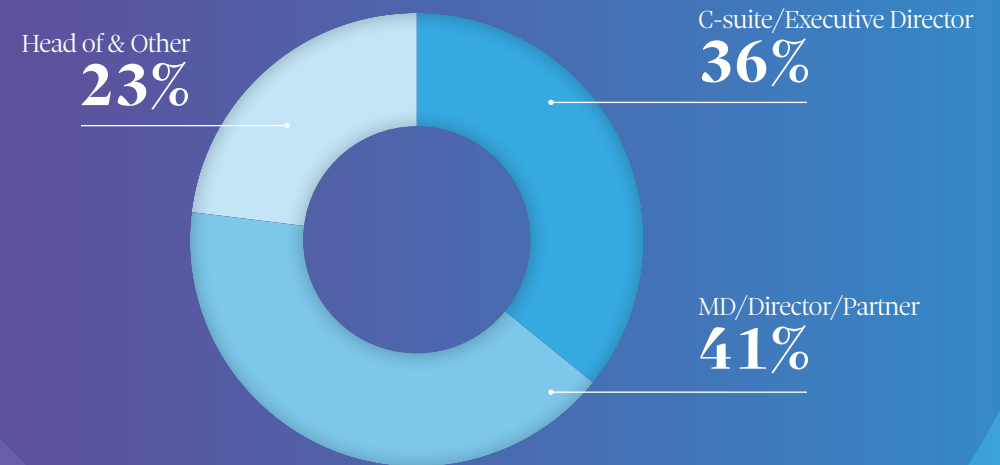
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Our Audience

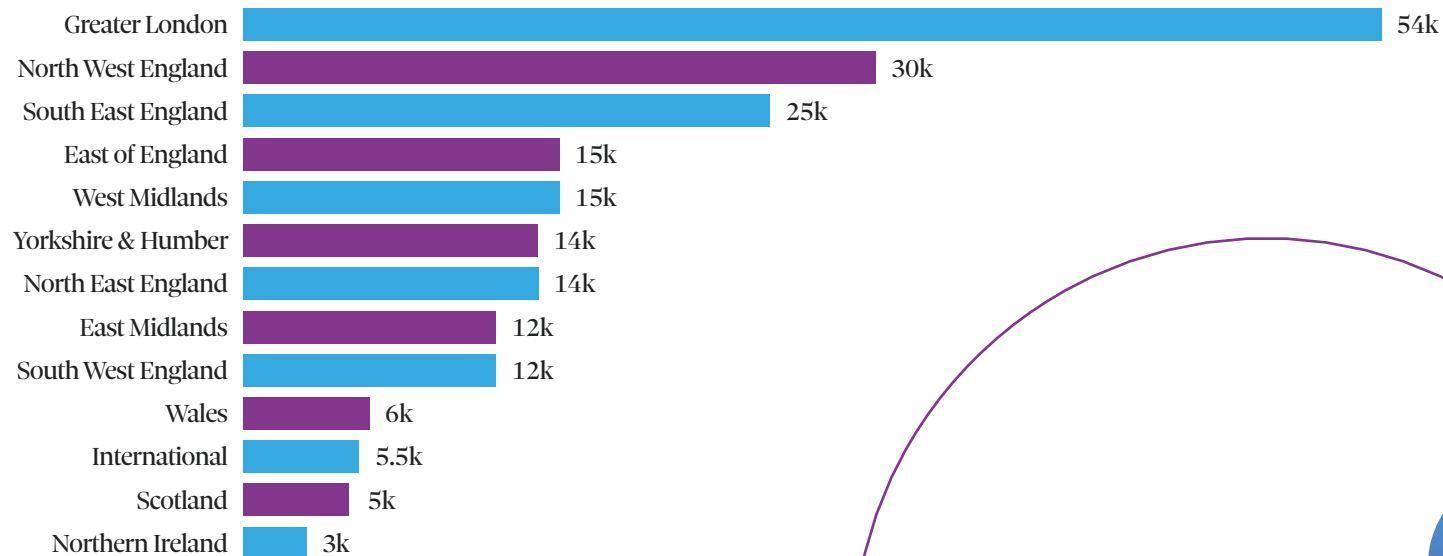
Organisations



Job functions



Our audience by region



A leading voice since 1984

Ocean Media Group is the UK's leading media and events platform for the Housing and Living sectors, connecting senior leaders across investment, development, public policy and service delivery through trusted editorial, research-led insight and highly targeted live engagement — creating a powerful platform for visibility and thought leadership.

“Everyone involved in housing needs to play our part in addressing this housing crisis – which is why it’s so important to bring senior figures from across the UK rental living and housing sectors together, including registered providers, investors, local and central government, residential developers, housebuilders and operators, to meet, share ideas, and talk candidly about the challenges and set out policy ideas and actionable plans. We can only make a difference by coming together.”

MICHAEL KEAVENEY, DIRECTOR OF LAND AND DEVELOPMENT, GRAINGER



INSIDEHOUSING

Inside Housing, the comprehensive information source for UK Housing professionals

**LIVING
INSIDEHOUSING**

Inside Housing Living, the essential source for analysis, interviews, news and debate covering the living sector

HOUSING

Housing 2026, Europe's largest housing festival, bringing together housing providers, local authorities, developers, and investors

“Thank you to the organisers, fellow panellists and everyone who contributed to such thoughtful discussions.

Let's keep collaborating - public and private sectors working together - to turn ambition into homes, places and opportunities.”

STEPHEN TEAGLE, CEO OF PARTNERSHIPS & REGEN, VISTRY GROUP

What we do



Where living and Housing meet:

putting UK living at the heart of place



The only media outlet to provide dedicated UK living platforms:

across both events and publications – amplifying profile and market presence



A deeper, intelligence-driven view:

of the rental living markets



Leading the conversation:

on responsible investment and sustainable living in new towns, local plans and regeneration



Tackling the challenges:

unlocking the opportunities across the rental living markets



Championing cross-sector expertise:

innovation and best practice



Big picture view with a laser focus on living sectors:

- Build-to-rent (BTR)
- Single family
- Multi family
- Co-living
- Purpose-built student accommodation (PBSA)
- Senior living

Why work with us



Your route to the UK living sector:

connecting you with senior leaders and decision makers in the rental living markets, investor community, housing and local government



Unrivalled profile through world-class platforms:

position your brand at the centre of the housing and living conversation through Ocean Media Group's trusted media brands, flagship events and research-led content



Access to leading investors in the UK:

living and housing markets, and the opportunity that global capital brings



Showcase how your expertise and best practice drive real outcomes:

from investment models and successful partnerships to exemplar schemes and scalable, sustainable living



Influence the policy and political debate:

be heard by policy makers, public bodies, and market leaders shaping the frameworks and partnerships that define the future of the living sector



Join the market shapers:

help champion the rental living sectors in the UK and beyond

APRIL



INSIDEHOUSING
**BUILD MORE HOMES &
NEW TOWNS SUMMIT**

16 April 2026

Uniting policymakers, developers, housebuilders, housing associations, councils, the wider living sector, strategic advisers and local leaders to explore the ideas, strategic plans and practical solutions needed to build more homes, support multi-tenure approaches and deliver new towns.



JUNE

HOUSING

23-25 June 2026

Developers and operators of build-to-rent, student accommodation and later living, working cross-sector with housing associations, institutionally-backed for profit providers and local authorities to co-create and problem solve.



NOVEMBER →



HOUSING
**INVESTMENT
& DELIVERY
SYMPOSIUM**

25 November 2026

Investors and lenders, government agencies, local and strategic authorities, housebuilders, master developers and registered providers from across the living and housing sectors, convening and collaborating to drive forward the ambition to deliver 1.5m homes and create the places of tomorrow.





INSIDEHOUSING

BUILD MORE HOMES & NEW TOWNS SUMMIT

16 April 2026, 155 Bishopsgate, London

A flagship one-day event for all those leading the planning and delivery of 1.5 million new homes and development of new towns – offering a powerful platform for sponsors and exhibitors to reach this high value audience.

A flagship one-day event for all those leading the planning and delivery of 1.5 million new homes and the creation of new towns – offering a powerful platform for sponsors and exhibitors to reach this high value audience.

This event is where UK living and UK housing meet: positioning multi-tenure at the heart of the housing conversation, and central to the future of place – with a conference format and audience, the event provides a centralised, single space for people to network and share ideas – all in one day.

Across the programme, we'll explore UK living's vital role in housing delivery, regeneration and the new towns agenda, embedding rental living into planning and place, and the investment and innovation needed to deliver high-quality, energy-efficient, and well-designed homes.



500+
delegates

50+
speakers



Who will you meet?

Join over 500 senior leaders from developers, councils and combined authorities, investors, housebuilders, the wider living sector and strategic advisers and housing associations.

HOUSING

23-25 June 2026

Living Labs at Housing

Over 3 days, there will be 6 individual labs bringing together institutionally-backed for profit providers, housing associations, local authorities and investors, developers and operators of build-to-rent, student accommodation and later living.

Each Lab will have its own host who will start with a lightening pitch setting out the challenge, with attendees sharing their experiences, ideas, innovations and ultimately a solution, offering practical learning and networking for all.

Sponsors work with our team on a key topic, from the practicalities of partnership-working, responses to regulatory and policy scenarios, through to identifying and tackling the most pressing operational challenges faced by the housing and living sector.

9,000+
delegates

500+
speakers

6X
Living Labs

Delivered in partnership with



HOUSING

25 June 2026 Investors@Housing

Investors@Housing is a dedicated programme of content and networking at Housing for investors to better navigate and connect with the housing sector.

Who will you meet?

Property investors, property developers, institutional investors and asset managers

Attendees include:



BARCLAYS



CBRE

DTZ INVESTORS



JPMORGAN CHASE & CO.



KPMG



LoneStar Fasteners



PGIM



Schroders

Sigma Capital Group plc



In partnership with



BRITISH PROPERTY FEDERATION

Investors@Housing is where up to 500 investors meet those responsible for delivering the government's ambition for 1.5 million. Run in partnership with the British Property Federation, we offer a dedicated theatre for investment in living and housing, where 500 leading investors and lenders convene, share insight and ideas – all with a complimentary delegate pass.

As guests to Housing, investors are invited to a business breakfast with BPF, developer lunch with Greater Manchester Combined Authority and networking drinks to progress conversations, sparked by our insightful programme on investment in the UK. Sponsorship opportunities are available for Investors@Housing.



HOUSING INVESTMENT & DELIVERY SYMPOSIUM

25 November 2026
Convene 155 Bishopsgate, London

350+ delegates

50+ speakers

The UK's leading event aligning capital and policy to accelerate the delivery homes at pace and scale.

With collaboration at its core, this event places UK living at the heart of the housing debate – ensuring rental living is seen as part of the solution, and providing the opportunity for living leaders to meet and influence local and central government.

In partnership with Homes England and the British Property Federation, the Symposium brings together the most influential voices in government, investment, UK living and housing delivery – all convening to shape

the funding models and partnerships that will define the next era of homes and places.

The Symposium has established itself as the leading one-day event for investors, developers, government, local and strategic authorities and housing providers to unlock investment into places up and down the country – promoting private-public partnerships and ensuring asset managers, pension funds and global capital are all part of the housing conversation.

Who will you meet?

350+ senior stakeholders from the investment industry, local and combined authorities, policy makers and government agencies, housing associations, housebuilders, developers and UK living operators.

Attendees include:

AVISON
YOUNG

AVIVA

BARCLAYS

BARRATT
— LONDON —

BPF
BRITISH PROPERTY
FEDERATION

CAPITAL&CENTRIC

CBRE

grainger plc

great
places
HOUSING GROUP

GREYSTAR
The Global Leader in Rental Housing

GMCA
GREATER
MANCHESTER
COMBINED
AUTHORITY

Homes
England

JLL

Legal &
General

LLOYDS
BANKING
GROUP

LOVELL
HOMES

M
&G

Man

Ministry of Housing,
Communities &
Local Government

PACKAGED
LIVING

Places
for People

pwc

savills

Thriving
Investments
Powered by Places for People

tcpa

th
trowers & hamlins

Urban&Civic

urbansplash



Vistry

Headline sponsor



As headline sponsor, you will be at the forefront of the UK living conversation, with exclusive branding before, during and after the event. You will have multiple opportunities to demonstrate thought leadership through a speaking and chairing slot, while engaging directly with senior leaders to build relationships and drive meaningful impact.



- 6x delegate passes
- 2x speakers pass (additional passes available)
- 1x speaking slot on an existing session
- 1x chairing slot on an existing session
- Featured as Headline Sponsor on all marketing communications & adverts
- Prominent branding in the registration area
- Pre & post event solus email sent to all delegates
- Social media announcement post on @insidehousing
- Logo & 150-word bio on event website
- Delegate list supplied 2 weeks pre-event
- Tabletop networking stand with table, chairs, power and access to wi-fi

Investment:

£20,000

+ VAT per conference

Advanced sponsor



As a key sponsor, your brand will be visible across all event communications, positioning you as an active contributor to the sector conversation. This is an opportunity to showcase thought leadership and strengthen your influence within the UK living sector.

- 4x delegate passes
- 1x speaker pass
- 1x speaking slot on an existing session
- Featured as headline sponsor on all marketing communications & adverts
- Logo & 150-word bio on event website
- Delegate list supplied 2 weeks pre-event
- Social media announcement post on @insidehousing
- Tabletop networking stand with tables, chairs, power, access to Wi-Fi

Investment:

£10,000

+ VAT per conference



Breakfast briefing sponsor

As breakfast briefing sponsor, you will shape and participate in a focused expert panel, aligning the discussion with your strategic priorities. With a speaking slot on the panel and curated engagement throughout, you will position your organisation as a thought leader while connecting directly with senior decision-makers across the sector.

- 4x delegate passes
- 1x speaker pass (additional passes available)
- 1x Breakfast Briefing session held before the first plenary
- Featured as a sponsor on all marketing communications & adverts
- Logo & 150-word bio on event website
- Delegate list supplied 2 weeks pre-event
- Social media announcement post on @insidehousing
- Tabletop networking stand with tables, chairs, power, access to Wi-Fi

Investment:

£10,000

+ VAT per conference

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Theatre sponsor



A high-profile platform to lead the housing conversation alongside the sector's most influential institutions and decision-makers. Gain powerful brand visibility, position your organisation at the centre of policy and delivery debates, and engage directly with senior leaders across government, housing, development and investment — with impact that lasts well beyond the event.

- 1x speaking slot
- Session attendee data
- 10x sponsor passes to Housing 2026
- 2x passes to conference session
- Support branding on theatre
- Branding on all theatre collaterals (pre, during and post)
- Logo on sting played on all stages

Investment:

£9,000

+ VAT per conference



Theatre Schedule

Tuesday 23 June

- G15 and London Councils theatre
- Northern Housing Consortium and Homes for the North theatre
- Homes England theatre

Wednesday 24 June

- The Housing Forum theatre
- tpas theatre

Thursday 25 June (investor day)

- British Property Federation theatre
- Greater Manchester Combined Authority (GMCA) theatre

Affiliate sponsor



As sponsor, your brand will be visible across event communications and on-site, giving you direct access to delegates. This package provides the opportunity to engage with attendees, raise awareness and connect with key contacts within the UK living sector.



- 3x delegate passes
- 1x speaker pass (additional passes available)
- 1x Speaking slot on an existing session
- Featured as Sponsors on all marketing communications & adverts
- Logo & 150-word bio on the event website
- Social media announcement post on @insidehousing
- Delegate list supplied 2 weeks in advance

Investment:

£8,000

+ VAT per conference

Living Labs partner HOUSING

The Living labs offer a unique partnership opportunity, ensuring you are not only positioned as truly understanding the challenges facing the housing and living sector, but also seen to be part of the solution

- Exclusive Lead Partner of one curated Living Lab (one partner per Lab)
- Co-create the Lab theme and framing challenge with lab host
- 5-minute opening strategic framing address
- Lead the closing synthesis discussion and key takeaways
- Featured as Living Lab Sponsor across event marketing, website and onsite branding
- Senior-level, capped and curated audience (operators, investors, developers, public sector leaders)
- Pre-event attendee list shared one week prior
- Post-event attendee contact data provided (subject to opt-in)
- 3 x sponsor delegate passes
- Logo and 150-word profile included in Lab briefing note sent to all registered attendees
- Inclusion in Living-focused pre-event promotional campaign
- Opportunity to provide relevant branded collateral within the Lab

Investment:

£7,500

+ VAT per conference



Lanyard sponsor



The lanyard sponsorship delivers continuous brand visibility from registration through to close, ensuring your organisation is front-of-mind with a highly targeted senior audience.



- 3x delegate passes
- Sponsor branding across all marketing communications and adverts
- Logo and 150-word company profile on the event website
- Advert and listing in the printed event guide
- Dedicated social media post via @insidehousing
- Delegate list supplied two weeks in advance
- Lanyards to be supplied by the sponsor (final numbers confirmed with the ops team)

Investment:

£6,000

+ VAT per conference

Exhibitor



Ensure your brand is seen by taking an exhibition stand and networking with key decision makers

- 2x delegate passes (additional passes available)
- Featured as Exhibitors on all marketing communications & adverts
- Listing in the event guide
- Logo & 150 word bio on the event website
- Delegate list supplied 2 weeks in advance
- Tabletop networking stand with table, chairs, power, access to Wi-Fi, Bring your own pull-up banners (total floor space allocated is 2m x 2m)

Investment:

£3,500

+ VAT per conference



To discuss any of these opportunities, or talk to us about bespoke opportunities to engage with the UK Living sector please contact:

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