



Unlocking the strategic value of data

HOMES UK
THE FUTURE OF LIVING
27-28 November 2019, ExCeL, London

Moderator

Jay Saggar, digital lead, HACT

Speakers

Theo Blackwell, chief digital officer, GLA

Amina Graham, change & transformation director, L&Q

Paul Reader, director, Morgan Sindall

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Unlocking the strategic value of data

Amina Graham

Change & Transformation Director, L&Q



BECAUSE HOMES MATTER

Is data the new oil?

- Valuable commodity – a source of power
- Infinite, not finite
- Durable and re-useable
- Multi formats - anything that can be processed by computers
- Needs processing like oil needs refining
- Unlike oil, don't hoard it or store it in silos



Today – it's messy and incomplete

- No clear picture of data available
- High degree of inaccurate and disparate data
- Incompatible data formats
- Fragmented data ownership
- Lack of process and systems



Data strategy is aligned to our business strategy

You don't have to eat the elephant whole!

- Business strategy informs and guides the data strategy
- Data strategy helps refine priorities
- Focus on what's important
- It's a journey not a destination



Putting people at the heart of our data transformation

Culture

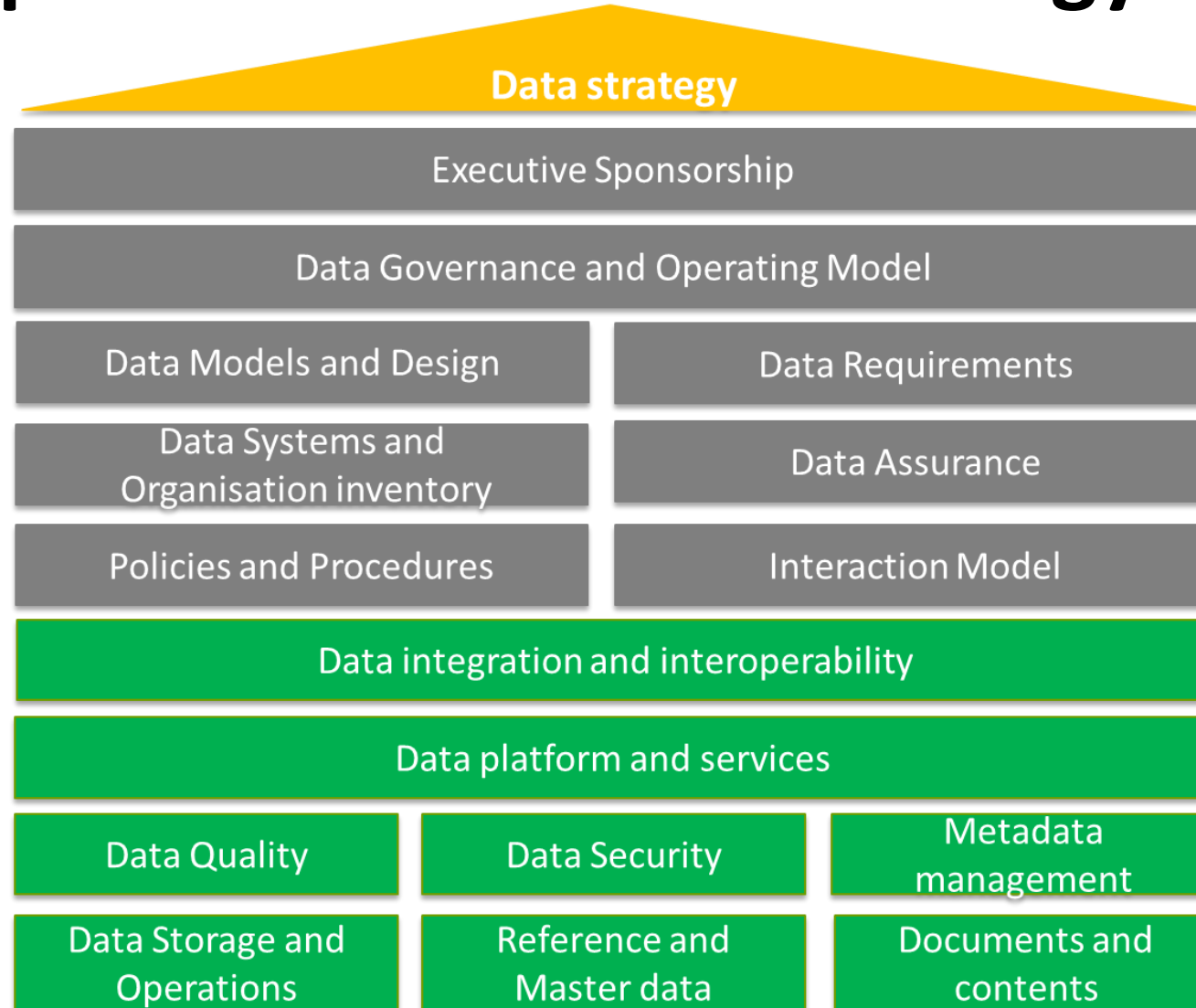
People

Process

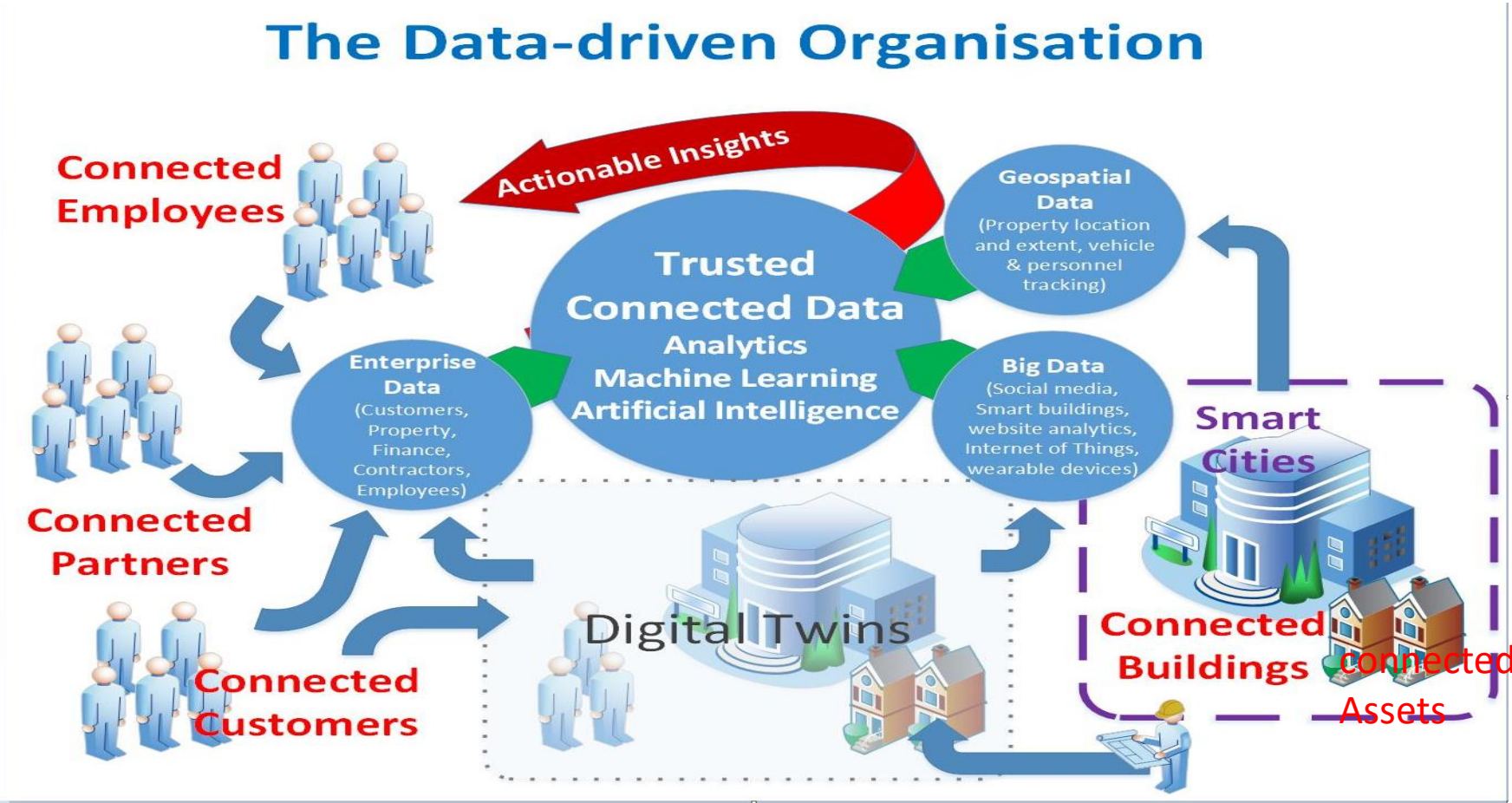
..... are as important as technology in releasing the strategic value of data



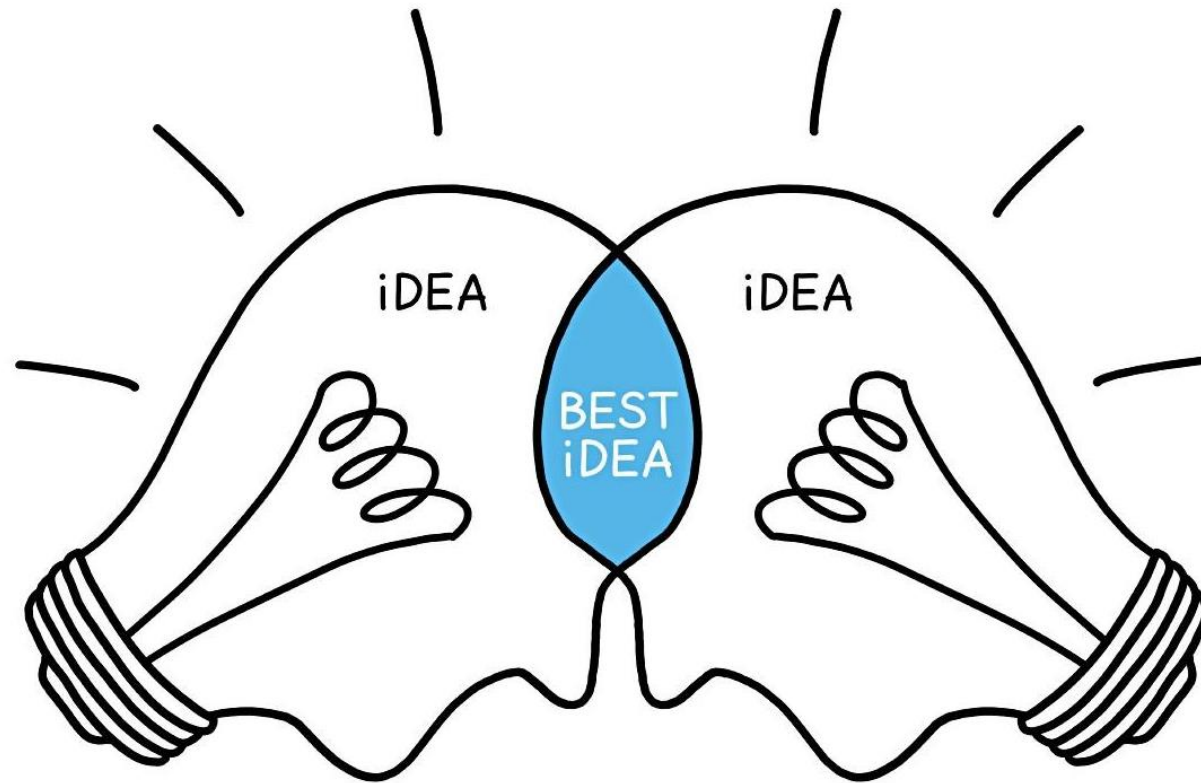
The key components of our data strategy



Our aim - connected seamless flow of trusted data across the internal and external data eco-system



How do we collectively get there at pace?



... collaborate, learn, apply best practise and co-create robust data standards, data models and user stories

Better, faster, right first time, lower cost

- Common data standards and processes
- Tech agnostic
- Innovation
- Increased productivity
- Improved efficiency
- Operational agility
- More informed and accurate decision making



L&Q

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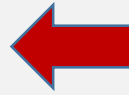
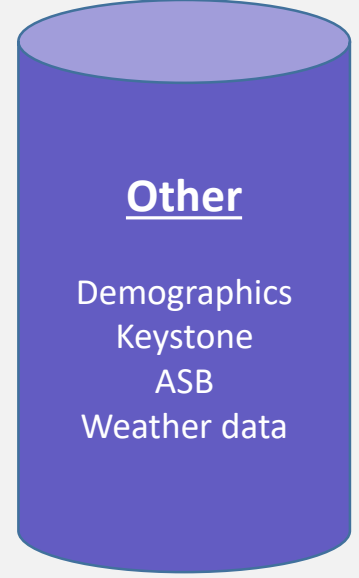
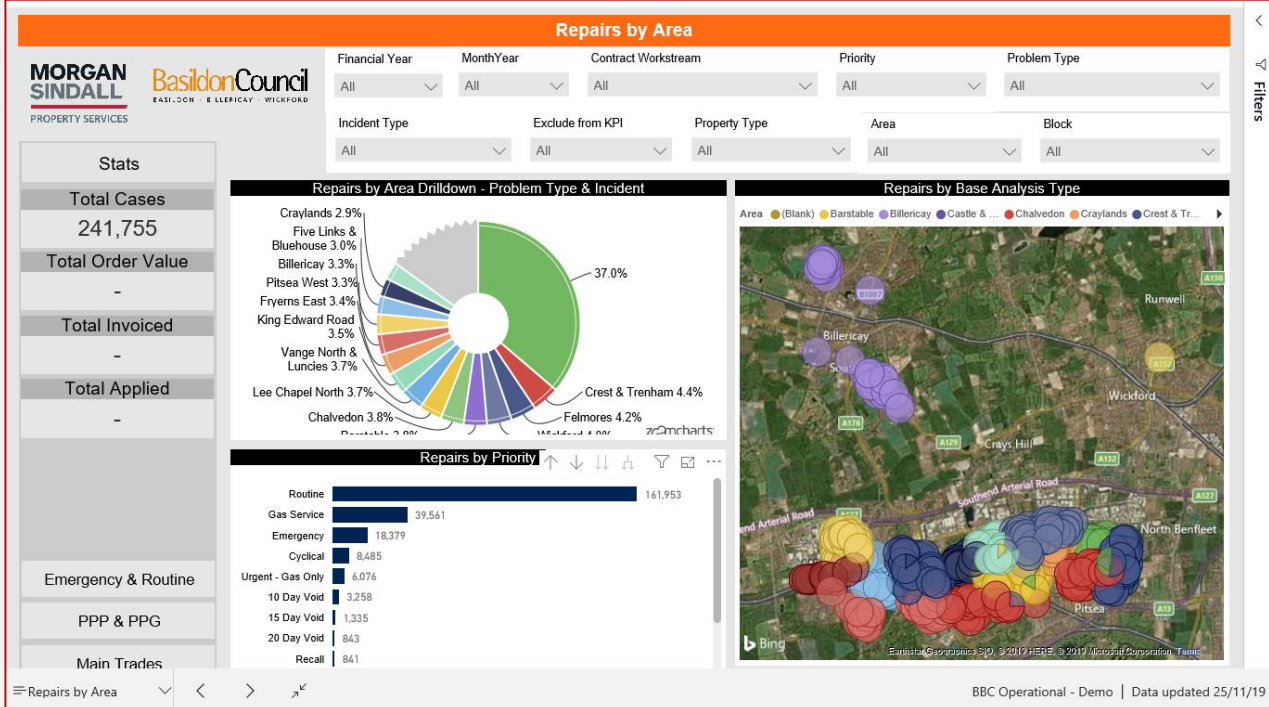
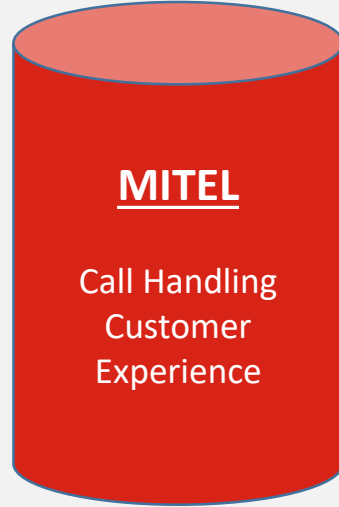
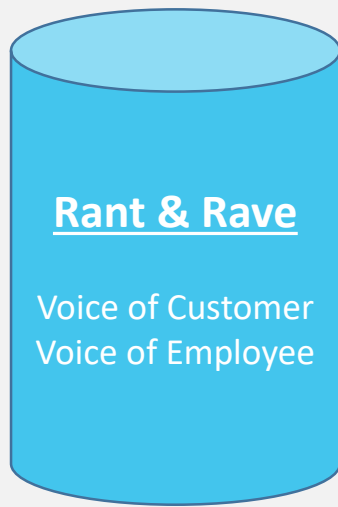


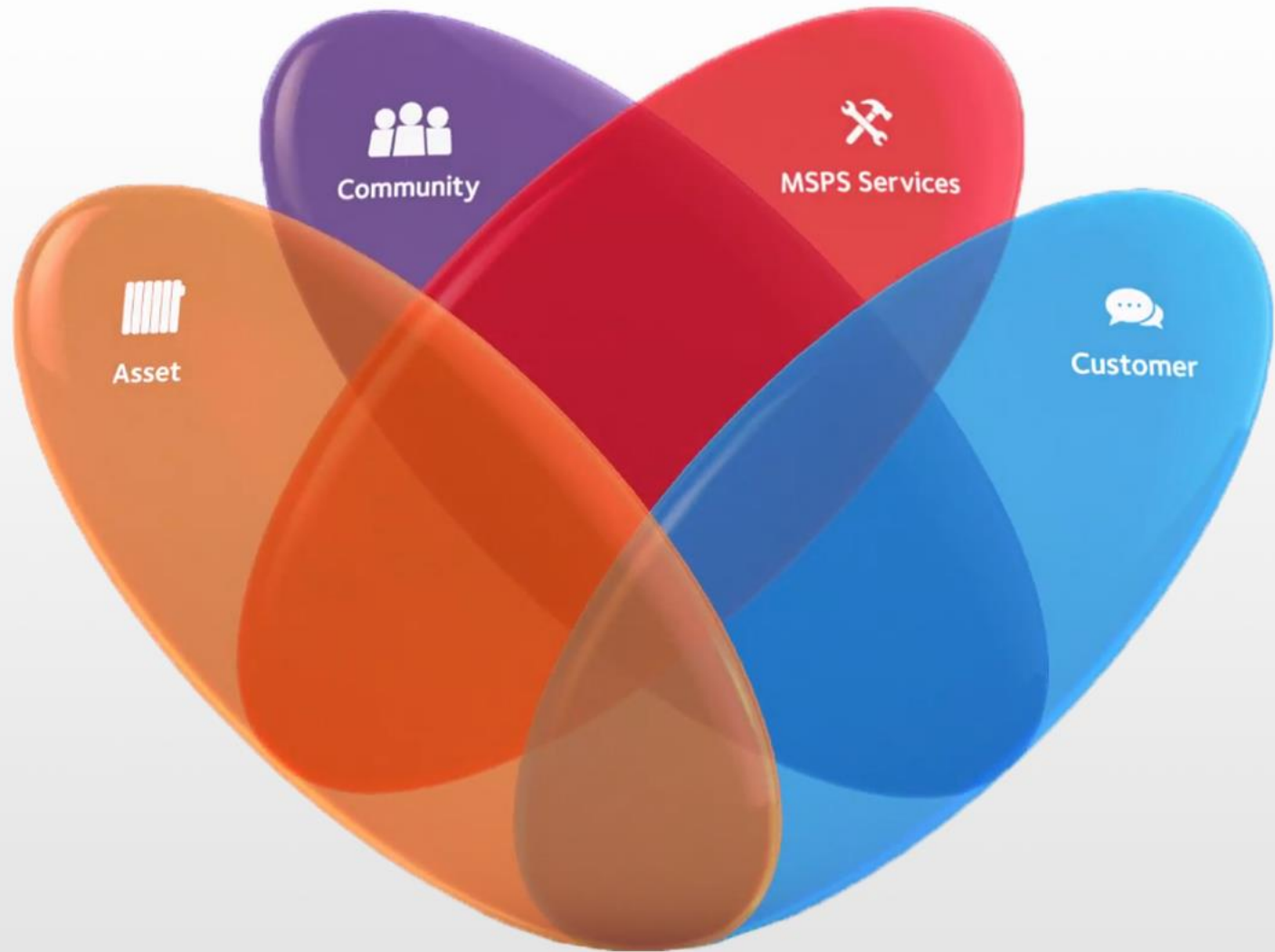


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of data**

Paul Reader - Director





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Community



MSPS Services

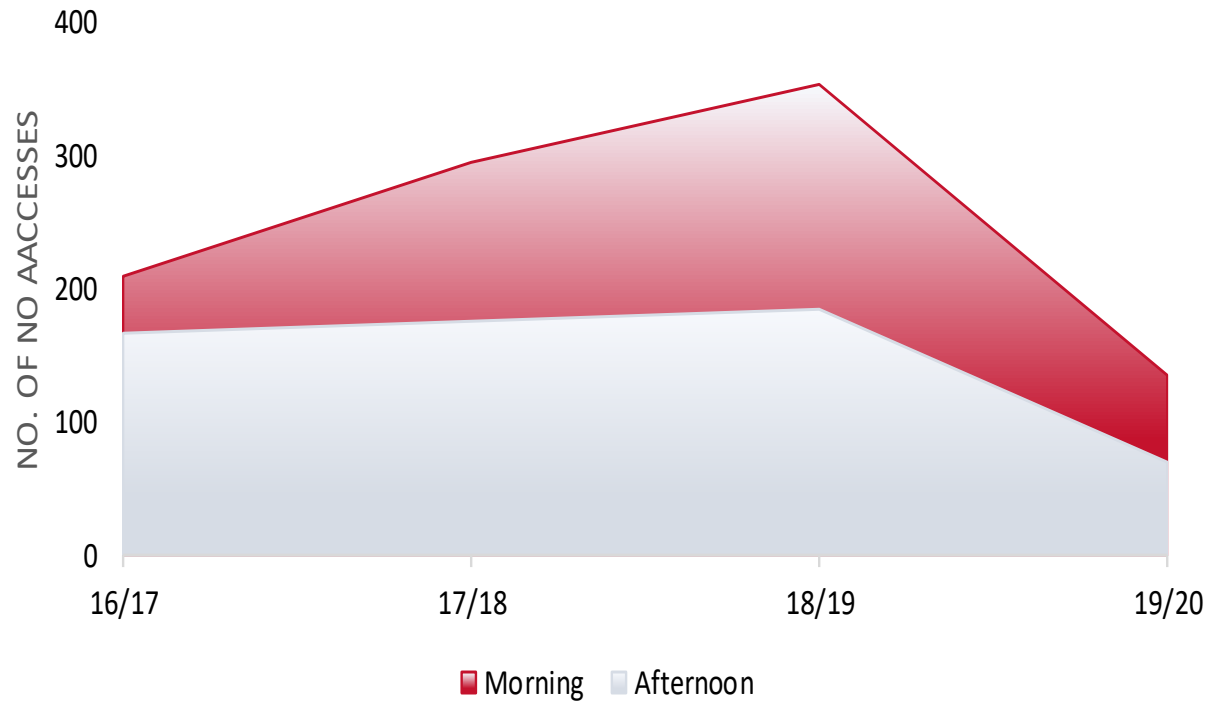
MSPS Services
vs.
Customer



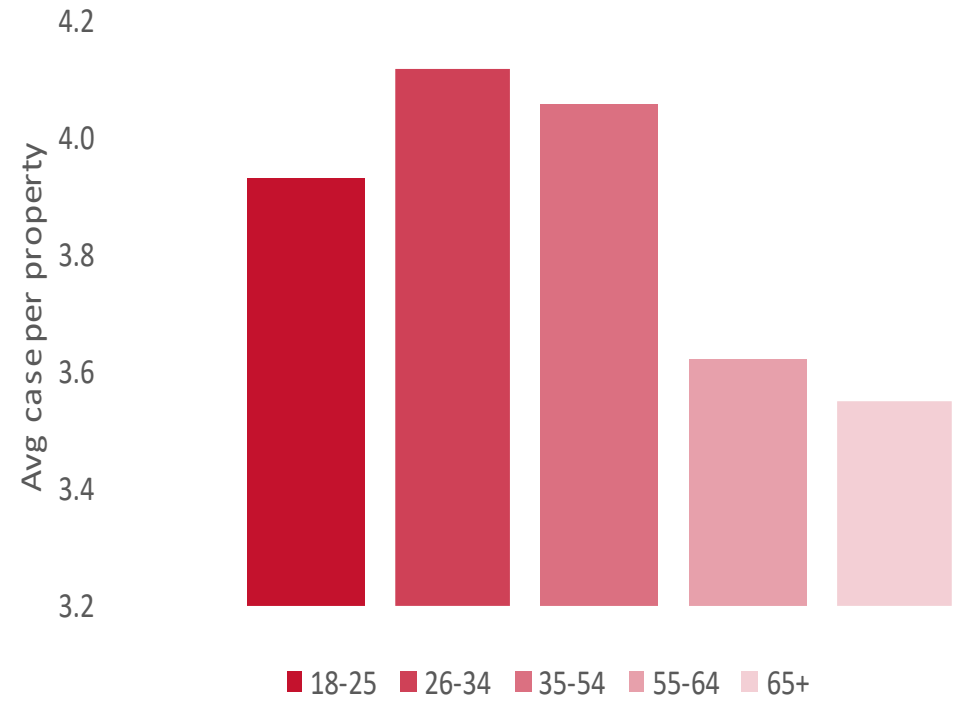
Customer

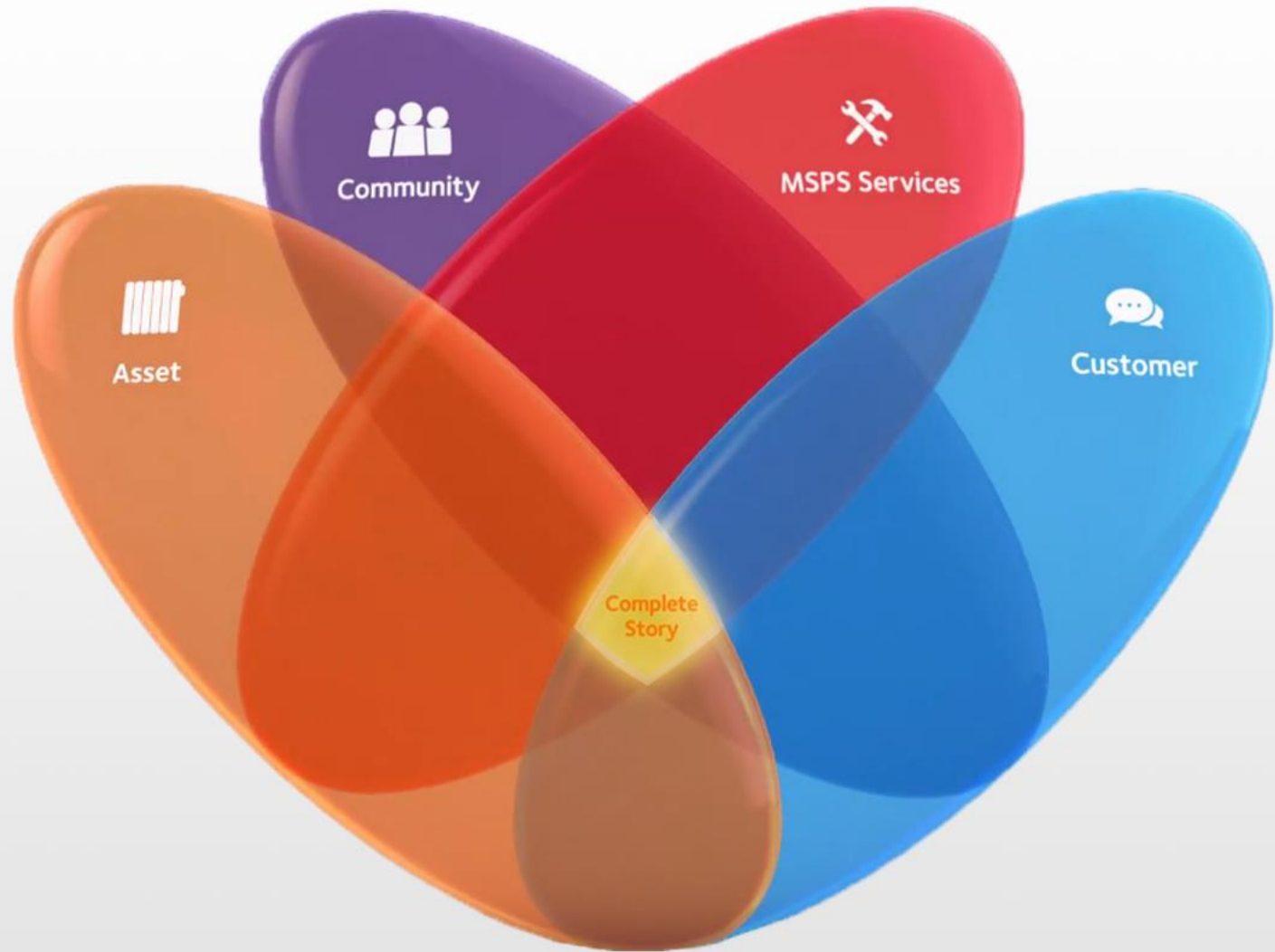


Gas: Single Parent No Access by appointment



Repair demand by age group: Plumbing only





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**HELP US
MAKE
OUR CITY
SMARTER**

STOP


LEFT

**ARTIFICIAL
INTELLIGENCE
IS HERE**

**NEW TECHNOLOGY TO
ELIMINATE
BARRIERS**

**SMARTER LONDON
TOGETHER**

MAYOR OF LONDON



How can digital, technology and data empower Londoners from all walks of life to live healthy lives and live well alongside each other?

ZERO CARBON CITY

CHANGING TRANSPORT MIX

LONG LIFE IN GOOD HEALTH

ADDRESSING HOUSING SHORTAGE

CULTURE ON YOUR DOORSTEP

GOOD GROWTH

SKILLS LONDONERS NEED

14
13
12
11
10
9
8
7
6
5
4
3
2

London's population is approaching 9m, and is highest its ever been

High
13.4 million

Central
11.3 million


Low
9.5 million



London Datastore

LONDON DATASTORE Login

Data Blog Apps & Analysis LODA Area Profiles Boroughs More



Updated 2 days ago: Prevalence of Childhood Obesity, Borough, Ward and MSOA

JOB
S AND
ECONOMY

TRANSPORT

ENVIRONMENT

COMMUNITY
SAFETY

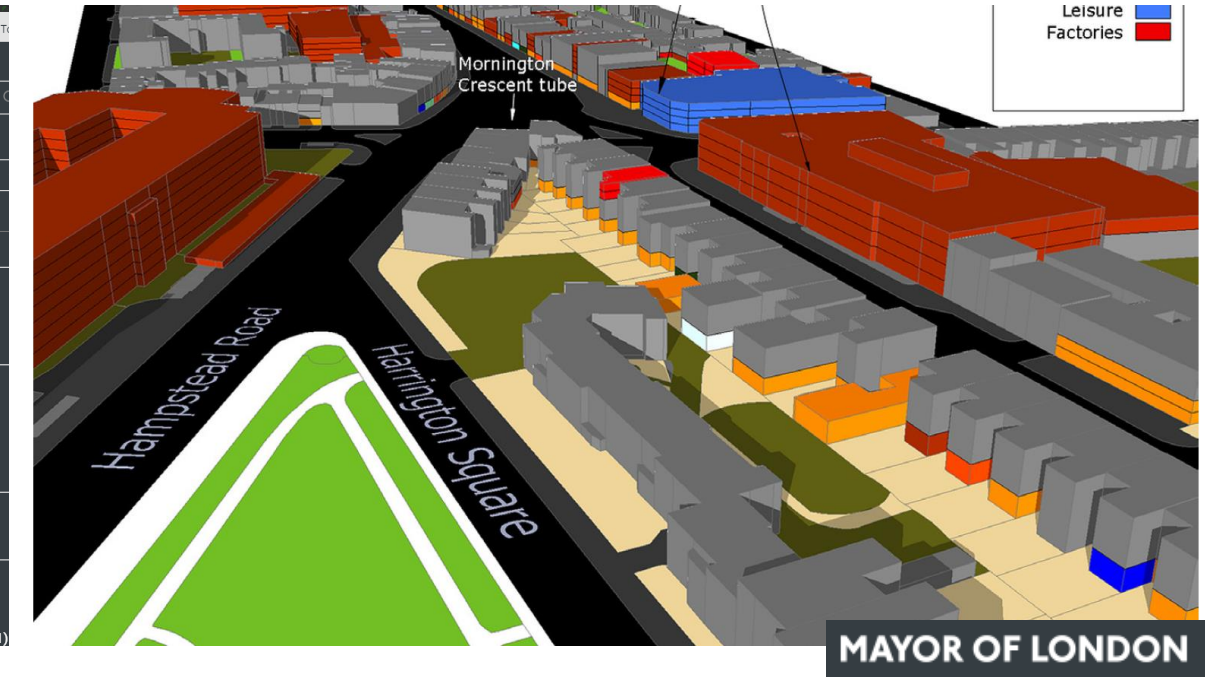
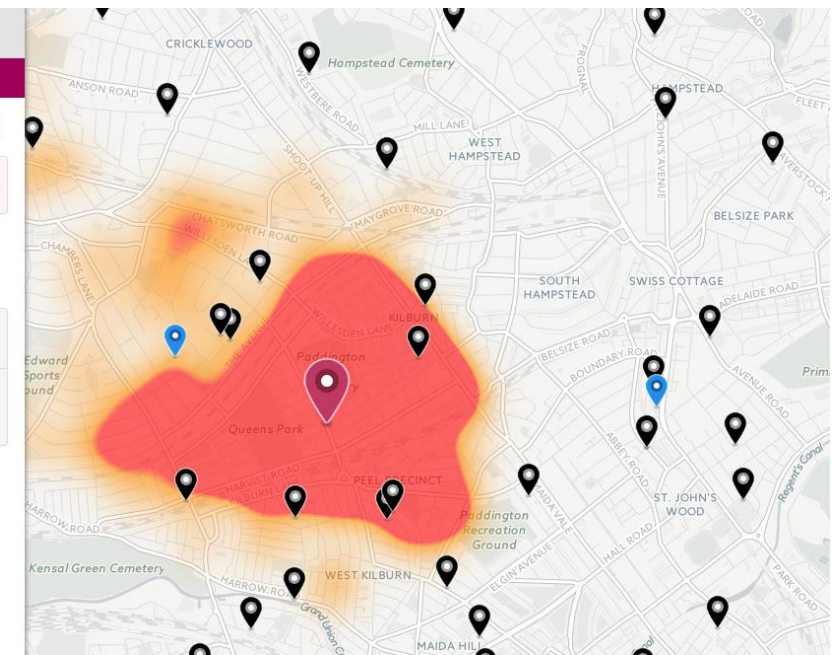
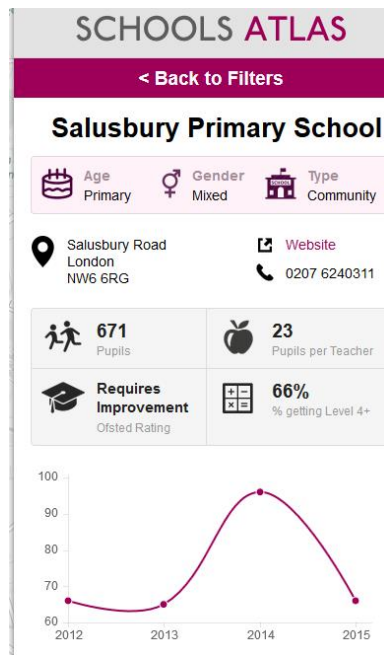
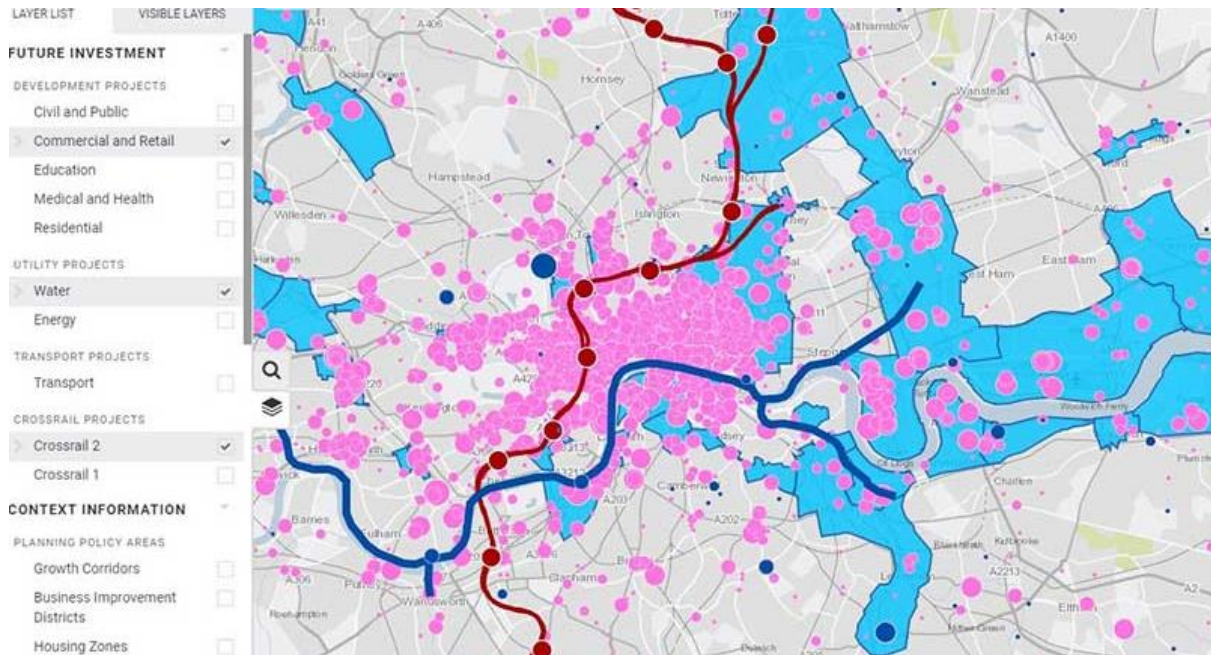
HOUSING

COMMUNITIES

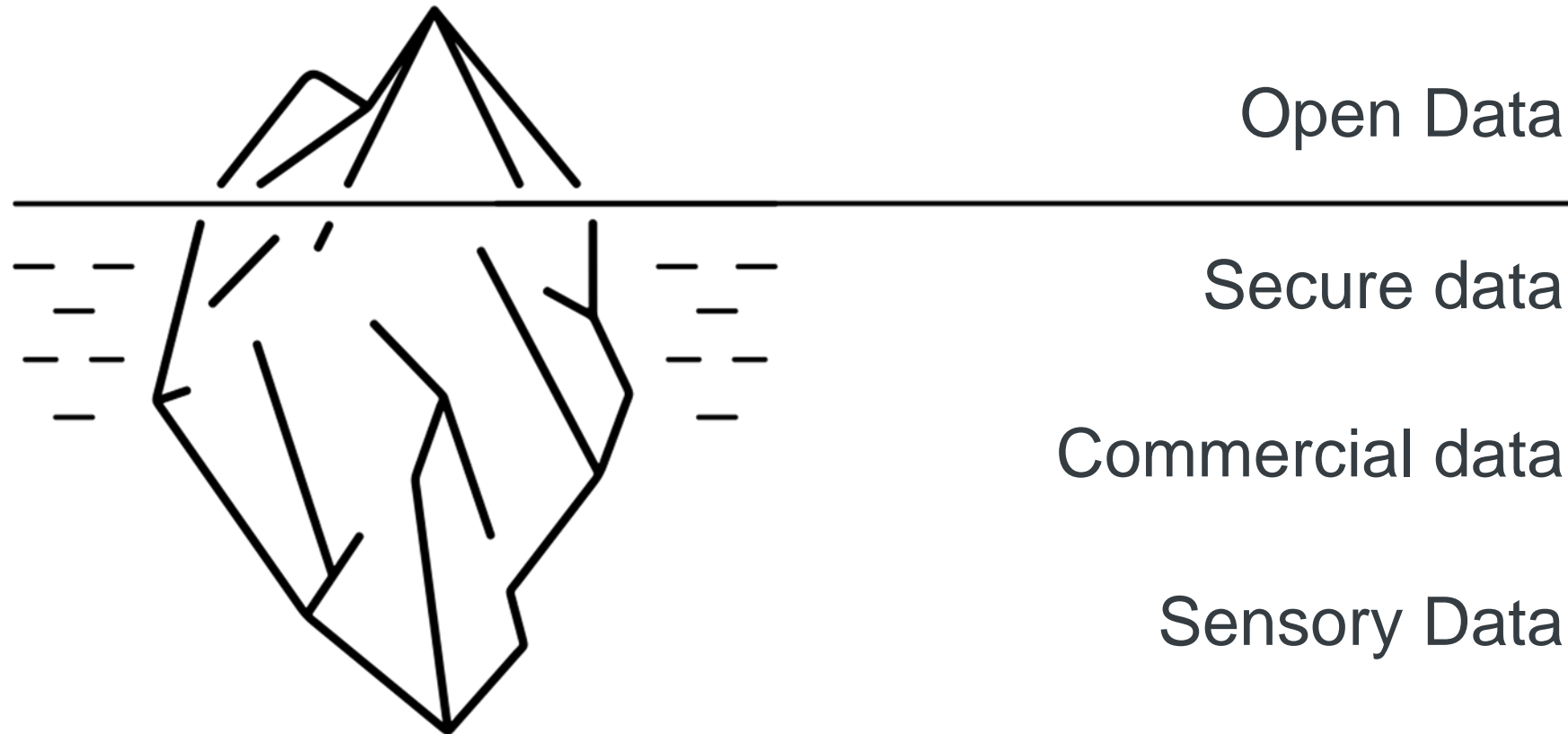
HEALTH

LONDON AS A
WORLD CITY

GLA
PERFORMANCE



From Open Data to City Data





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