



Health and wellbeing in our homes and towns

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What is our Collective Ambition for Oxfordshire?



To deliver inclusive, sustainable growth which creates healthy, cohesive communities



What are our solutions?



Healthy place shaping

Healthy place shaping is a collaborative approach which aims to create:

Sustainable, well designed,
thriving communities

Where healthy behaviours are the norm

Which provide a sense of belonging,
identity and community



What affects health and wellbeing?



We have the opportunity to use **growth** to support the creation of healthy, safe, cohesive communities - for our existing and future residents



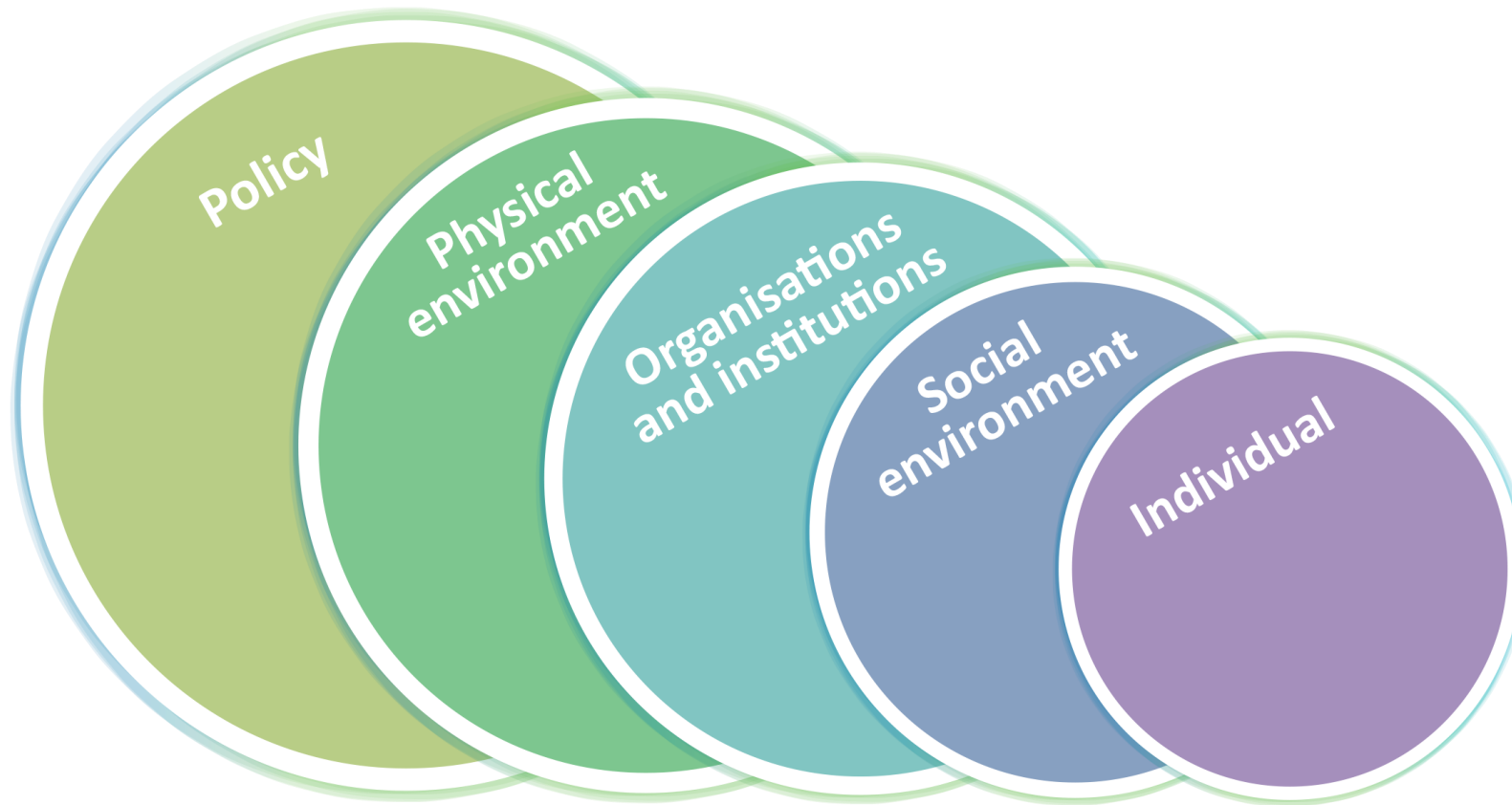
Key Principle 1:

A place based approach

- All residents to benefit - not just those in new developments
- Using healthy place shaping to promote connectivity
- Engaging and activating local people and community organisations to make their community a great place to live and work



Key Principle 2: A whole systems approach



Key Principle 3:

Asset based - connecting people and community assets (structural and social)



Key Principle 4:

A focus on Early Intervention, Prevention and Local Support

- To increase the number of children and adults who are physically active and a healthy weight
- To increase the number of residents who feel well connected
- To enable people to better manage their health conditions
- To support community cohesion



Key Principle 5: Partnership in Action

Co-producing and co-delivering healthy places



Key Principle 6: Planning for future needs

Planning flexible community facilities that reflect future models of care

- Provision of social infrastructure is key to developing cohesive communities
- Access to multipurpose facilities and co-location of services make vibrant communities
- Design of lifetime neighbourhoods that enable social interaction between generations
- Access to informal play spaces and natural space that supports bio diversity as much as formal sports facilities



Oxfordshire is in the vanguard of healthy place shaping:

Strategic priority for the Growth Board, Health and Wellbeing Board and Transport & Connectivity Plan

Bicester and Barton have three years of learning as demonstrator sites in NHS England's Healthy New Town Programme

Cherwell District Council are funding its spread across the District





Follow Healthy Bicester

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