



Centre for Homelessness Impact





Our challenge

**How do we end
homelessness for good?**



THE
CONTEXT

Homelessness is systemic and stubborn

Access to housing is a basic human right. Everyone should have a place where they feel safe and secure. And yet, in the UK today, too many people remain without a home despite significant investment in the field each year. *There's lots to be proud of but we can do more.*



A woman in a patterned dress stands at a podium on a stage, addressing a large audience seated in rows of chairs. Behind her is a large projection screen displaying the text "SHARE Framework". To the left of the screen is a poster with the heading "Our mission" and several bullet points. To the right is another poster with the heading "We champion the creation and use of better evidence for a world without inequalities" and a map of the United Kingdom. An exit sign is visible above a door on the right wall.

SHARE Framework

We launched 18 months ago because a new independent organisation was needed to act as a catalyst for evidence-led change. So we can be confident that our values aren't only articulated in our efforts but in our outcomes.



OUR MISSION

To improve the lives of those experiencing homelessness or at risk, by ensuring that
when we try to help people we do so as
effectively as possible.



THE
CONTEXT

We aren't always aware of the best ways to help end homelessness

So miss the opportunity to make a tremendous difference. Very little action to tackle homelessness is informed by robust evidence of what actually works. If we can build up this knowledge, and use it in the way we design services and shape policy, we can achieve step change in our efforts to end homelessness.





To achieve step change we have to
act with knowledge while
questioning what we know



Why does this matter?

**Many attempts to do
good fail.**



EXAMPLE

Scared straight.

The 'scared straight' programme brings teenagers who are getting into trouble into prisons to show them the harsh realities of life behind bars. It's such an appealing idea that it has been tried in a number of countries. The problem is 'scared straight'-style programmes don't work. In fact they are pretty effective at increasing criminal behaviour.



80% rule

reviews in many areas show that most things don't work. This includes many interventions that seem like 'no brainers'.



In other fields, we've improved our understanding of what works by applying new methods. **We are here to help the homelessness field catch up.**





The areas we work in

1

Make evidence accessible and fill the gaps

We are committed to generating and translating the evidence required to redesign the complex system of determinants of homelessness

2

Support data and evidence to be applied in practice

We will provide resources and services that improve skills among policymakers and practitioners to analyse data, evaluate interventions and use data and evidence for decision-making.

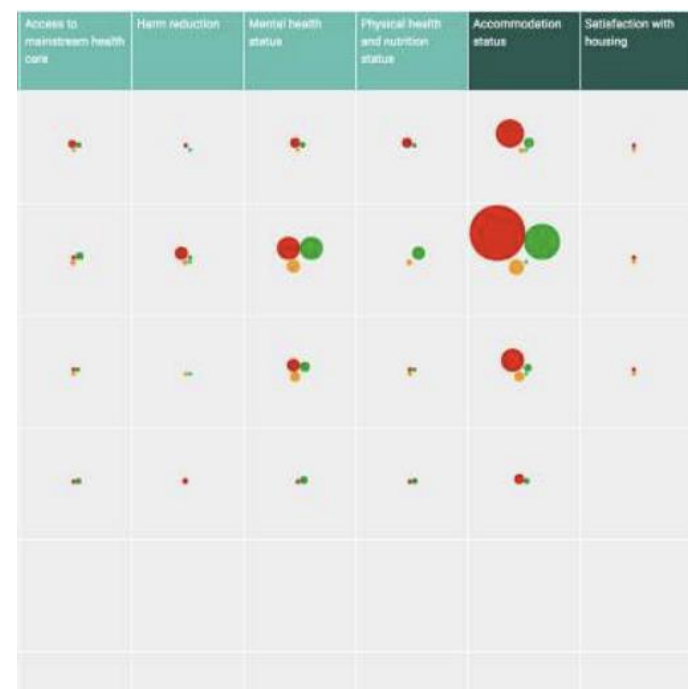
3

Mobilise a learning culture

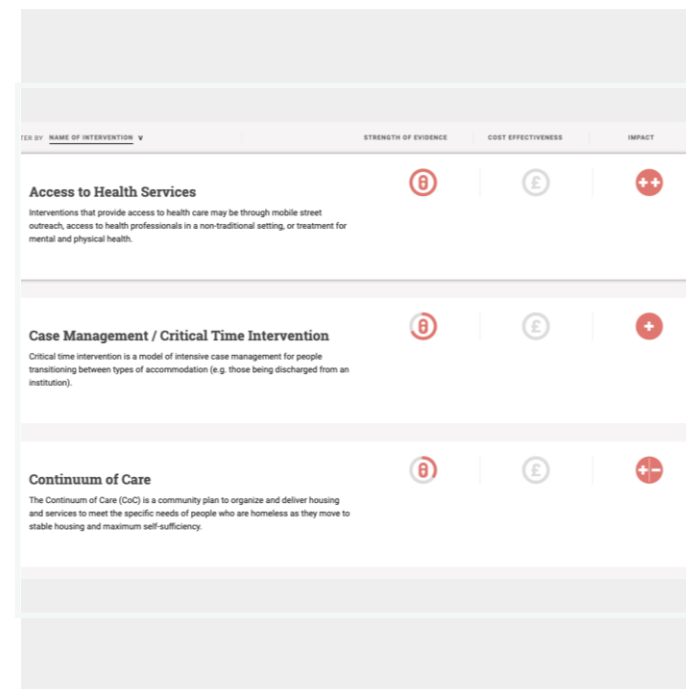
We're fostering a learning culture in which data and evidence helps policymakers, practitioners and commissioners everywhere improve outcomes on an ongoing basis.



Some of our work to date



Gap Maps



Intervention Tool



Evidence Finder



Impact Forums



Systematic reviews & Trials

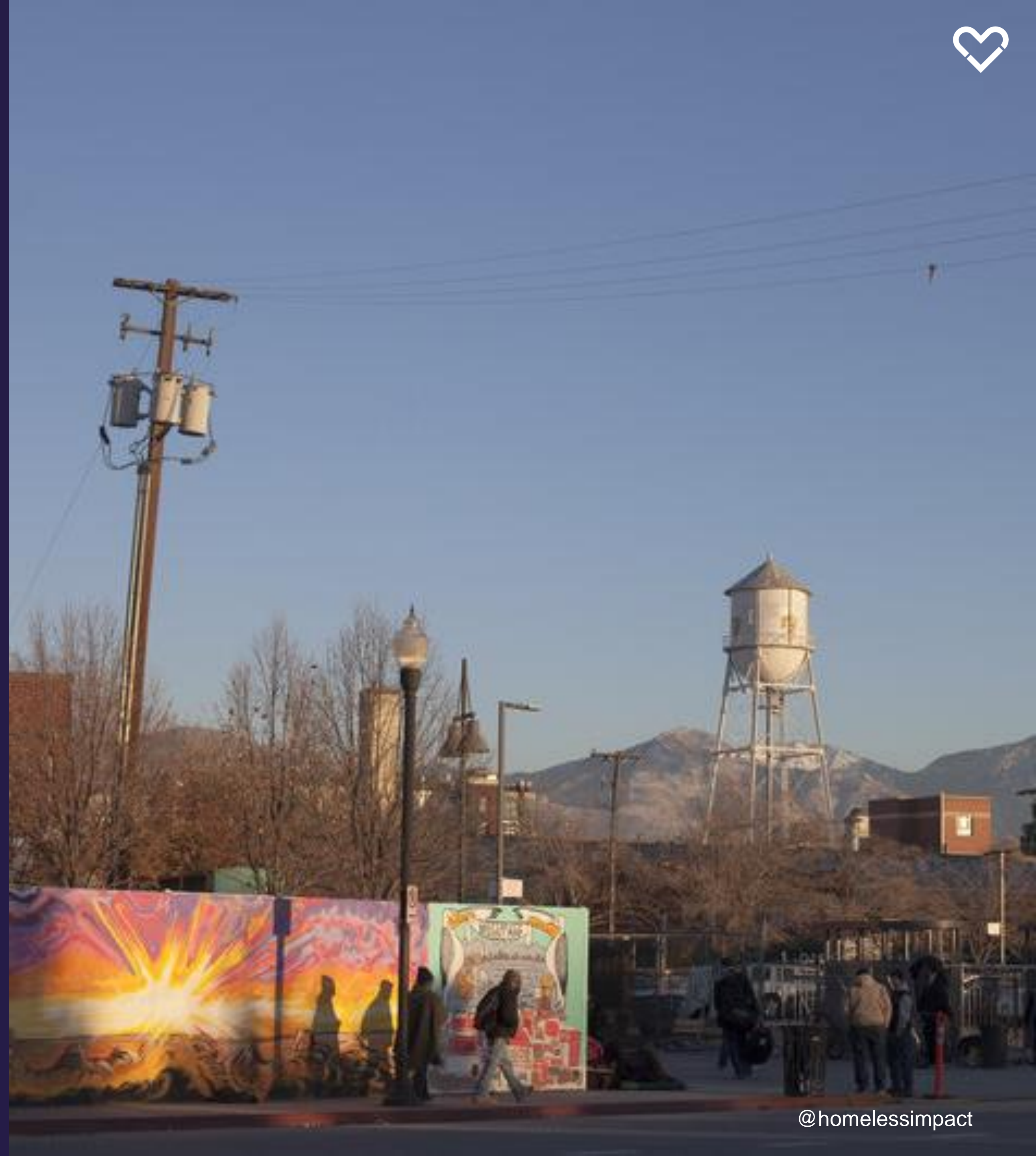


What Works Community



We are particularly focused on prevention

This will require taking a bird's-eye view of the issue, and address factors that influence homelessness such as the strength of the social safety net and the health of our families and communities. Changes to one part of the system will have knock-on effects on others.





RESOURCES + LEADERSHIP

VISION

**Any experience of homelessness
is rare, brief and non-recurrent**

S

H

A

R

E

**Smart
Policy**

Design smart
policies and
programmes

**Housing
system**

Create a housing
system that leaves
no one behind

**All in it
together**

Make ending
homelessness a
shared priority

Relational

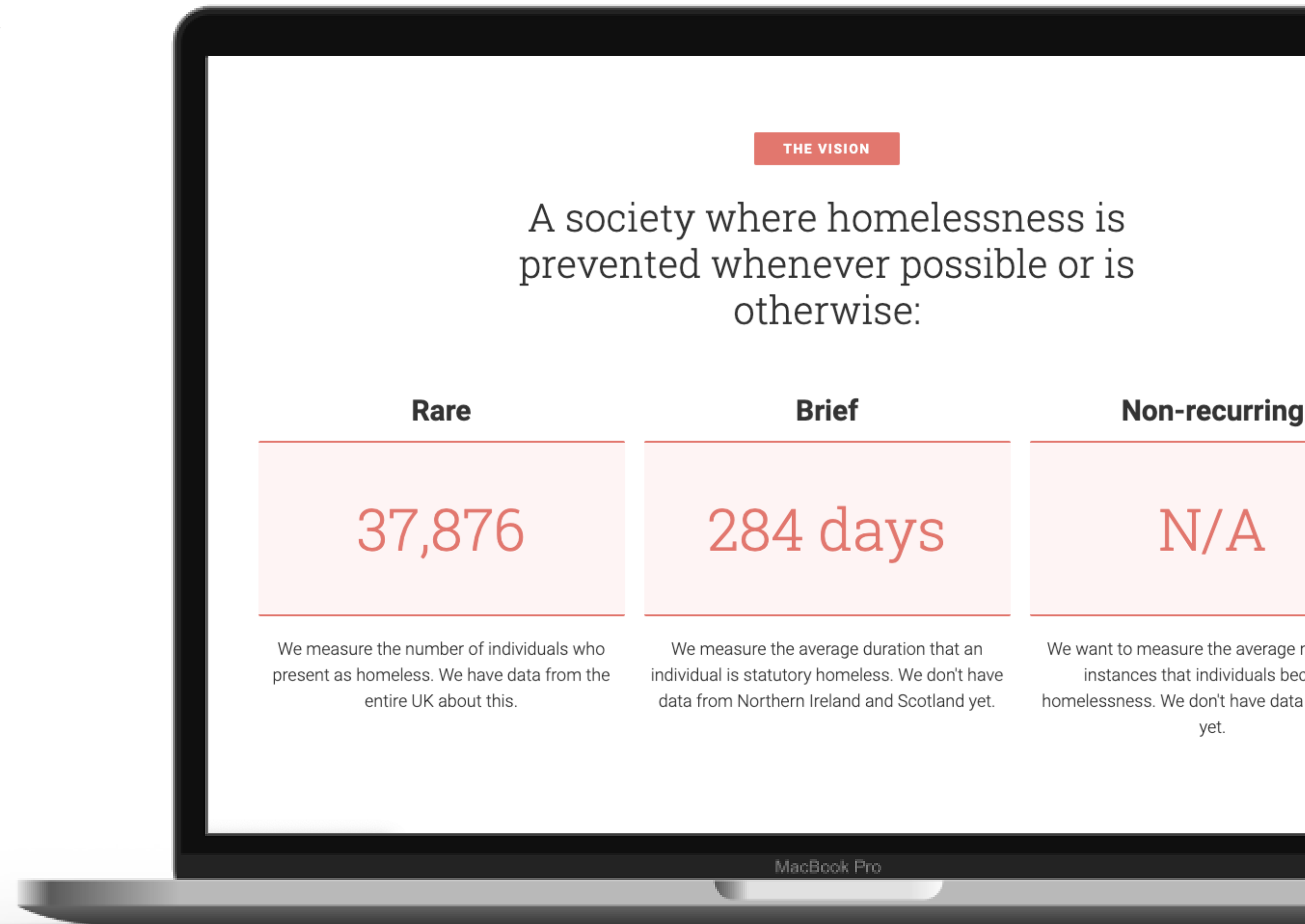
Connect people
with place and
each other

**Ecosystem
of services**

Grow a person-
centred ecosystem
of services



SHARE framework and reporting platform





Building a culture to end homelessness for good.

12



The SHARE framework

To be confident that we are working together towards our ultimate goal, we need to ensure that our attentions are focussed on what really matters to achieve better results with the resources available. To do so, we have developed a framework to guide our efforts. It provides a common vision and identifies five areas that span a whole system-level view of homelessness and its causes, summarised in the word SHARE:

- S Smart policy**
Design smart policies and programmes
- H Housing system**
Create a housing system that leaves no one behind
- A All in it together**
Make ending homelessness a shared priority
- R Relational**
Connect people with place and each other
- E Ecosystem of services**
Grow a person-centred ecosystem of services

These five programme areas will allow us to collectively make significant and long-lasting changes by adhering to them over time. We know they are interconnected: one area in isolation can't achieve the impact we need but progress on one leads to improvement in the others.

13



Solving big problems takes political will, not just more and better knowledge. But by becoming smarter in how we approach the generation, synthesis, and application of knowledge and evidence, we can contribute mightily to building the needed political will.



Thank you for
listening