PRP

HOMES 2019

The Rise of Intergenerational Living

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PRP

PRP is an interdisciplinary, design-led practice with over 55 years' experience in housing design and urban planning. We deliver intelligent, responsive and enduring design solutions through a collaborative and knowledge based approach. With our extensive team of architects and professional services we create places of distinction and purpose.

PRP

Intergenerational:

Bringing young and older people together in one community

Evolution of home and society

INDUSTRIAL REVOLUTION 1760-1840

Growth of cities/mass

1860: First Peabody Estate

migration from rural

1898: Garden City Movement

Mass house building

accommodate workers

playing central role in

Centrality of family/ women

programme to

domestic life

to urban

1918: End of First World War 1919: Homes for Hero's Addison Act

INTERWAR 1919-1938

HOMES FOR HEROES

1924: Subsidies for private 1947: Town and Country developers introduced Planning Act

1950s: New Towns started

POSTWAR 1945-1960

Rebuilding and renewal

1945: Increased subsides to

REBUILDING

rebuild

POSTWAR 1960-1970s **NEW UTOPIAS**

Subsidies for LA's general needs housing

High rise + system building Housing Act 1974

THATCHERISM 1979-1990 **RIGHT TO BUY**

1981: Right to buy introduced

1982: Housing benefit act introduced

Boom... then bust

NEW LABOUR 1997-2010 **END OF BOOM AND BUST**

2001 Home ownership reaches peak 70%

Rising housing prices / lack of affordabilty

2010-PRESENT **HOUSING IN CRISIS**

2017: Grenfell Council housing shortage Increase in rented

accommodation (PRS)

New housing typologies Campaign for council housing

BEYOND BREXIT

WHAT NEXT?

New building regulations post-Grenfell



Social







New generation of financially independent working class women

Home ownership seen by all governments as fostering social cohesion





More women in the workplace Post-war baby boom



Independent living





Decline of marriage, rise of cohabitation Rise of consumerist culture



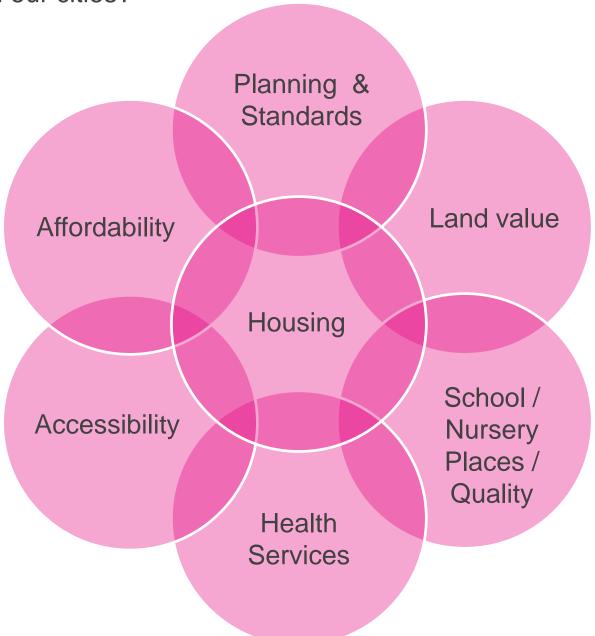
Aging population Wider acceptance of different family structures



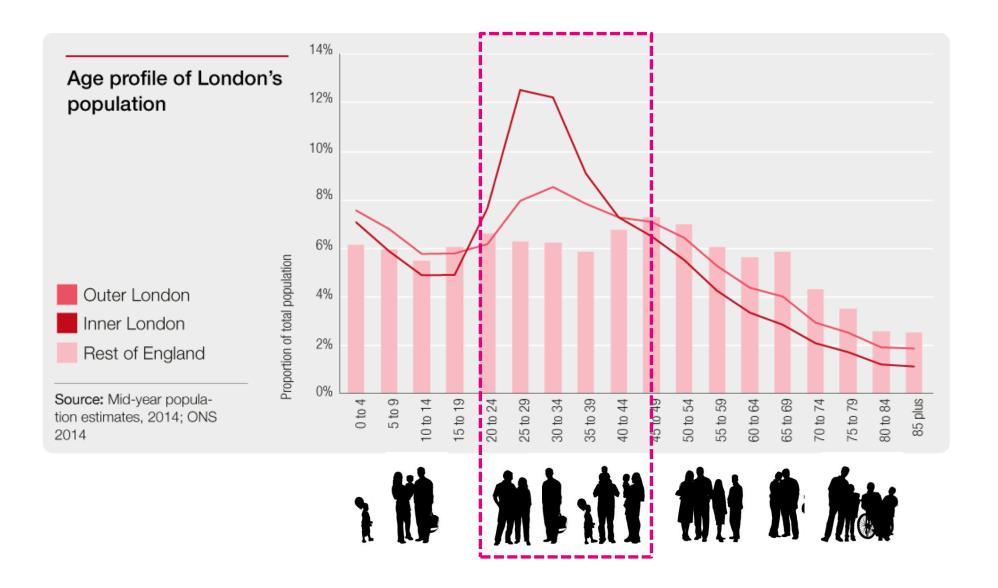
Home ownership fallen due Healthy and smarter cities to lack of affordability



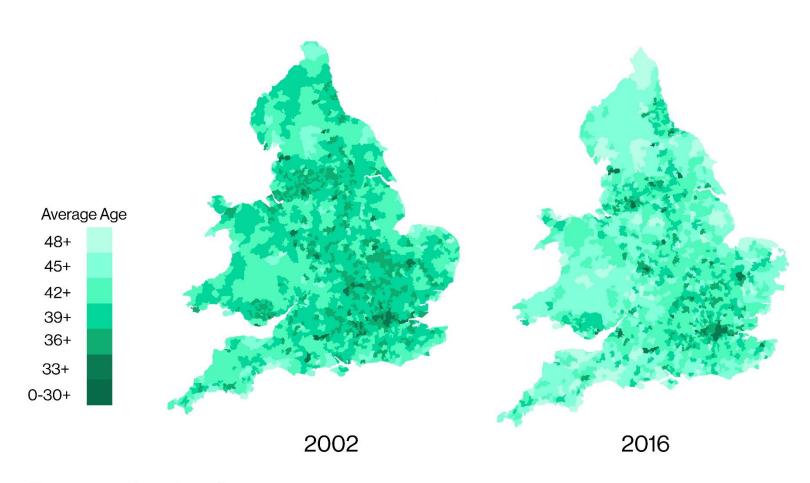
What affects housing in our cities?



Statistics: Age and location

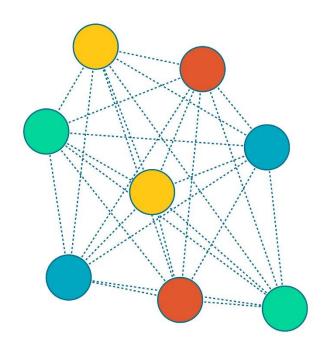


The geographical generational divide

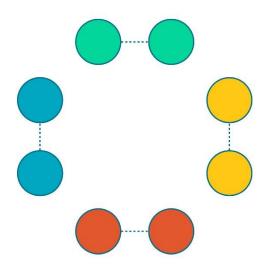


(Source: www.plumpot.co.uk)

Isolated communities and homogeneous neighbourhoods



Diverse & Integrated Social, Political, Economic Communities



Homogeneous & Isolated Social, Political, Economic Communities

The geographic disconnect has resulted the demographic of rural areas to become older, whilst urban areas are becoming younger leading us to more segregated, isolated and unequal communities.

What housing means to different people

Priorities for young people

- Proximity to places to go out and enjoy
- Proximity to friends



- Proximity to work
- Affordability









What housing means to different people

Priorities for families

- Proximity to childcare
- Proximity to family
- Proximity to good schools

- Proximity to work
- Affordability







What housing means to different people

Priorities for elderly people

- Do they want somewhere quiet
- Proximity to family

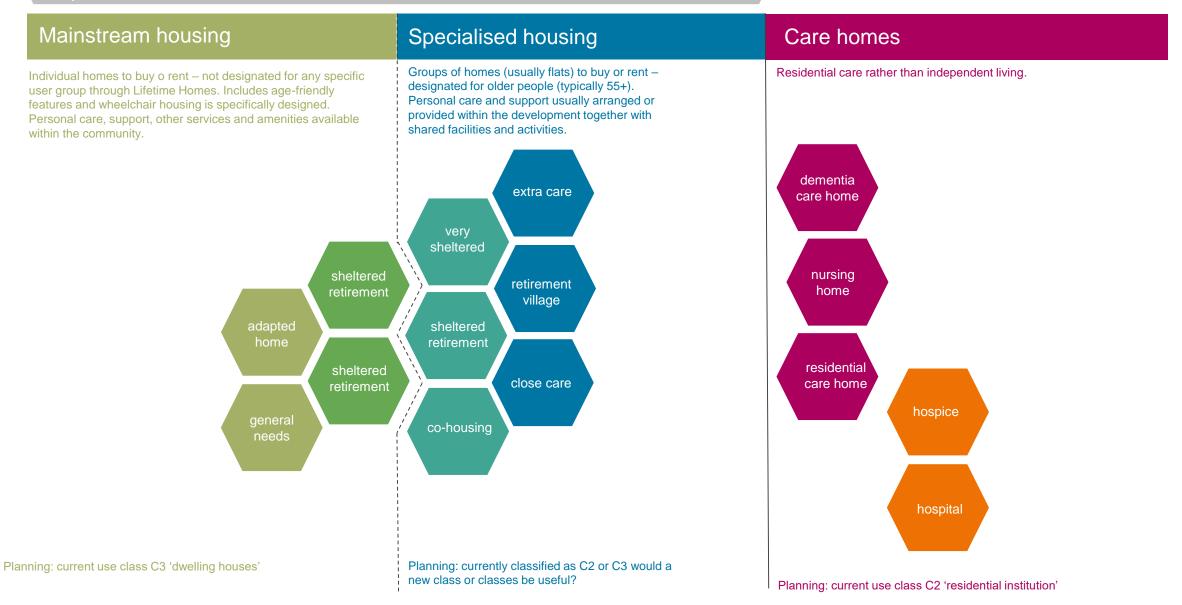
- Proximity to shops and facilities
- Affordability



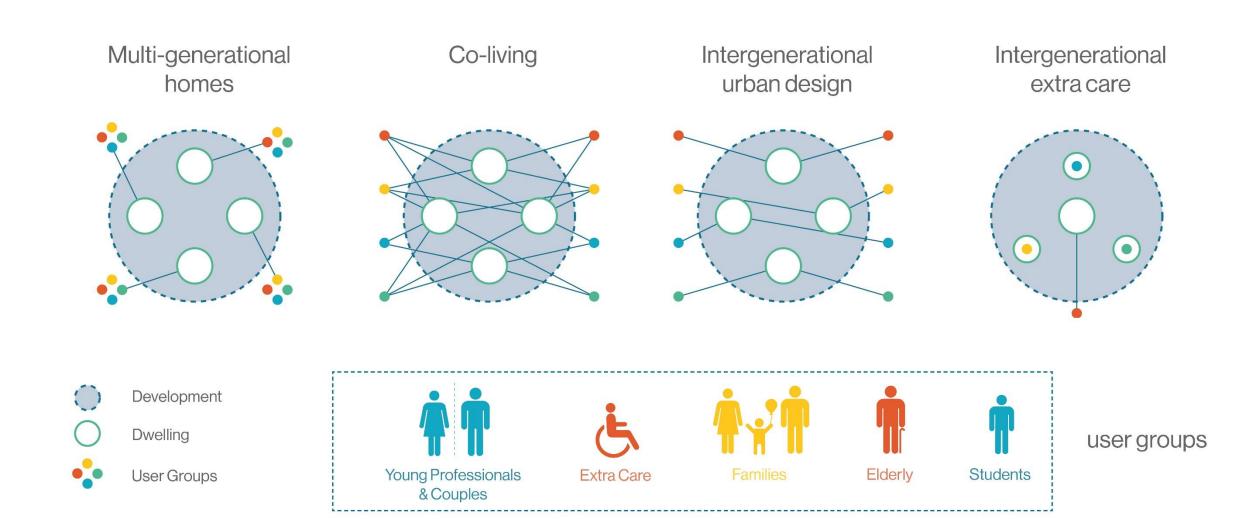


What is housing for the elderly?

Scope of HAPPI influence



Living Models







Intergenerational living



Oakfield, Swindon



Intergenerational living / Pydar Street, Truro



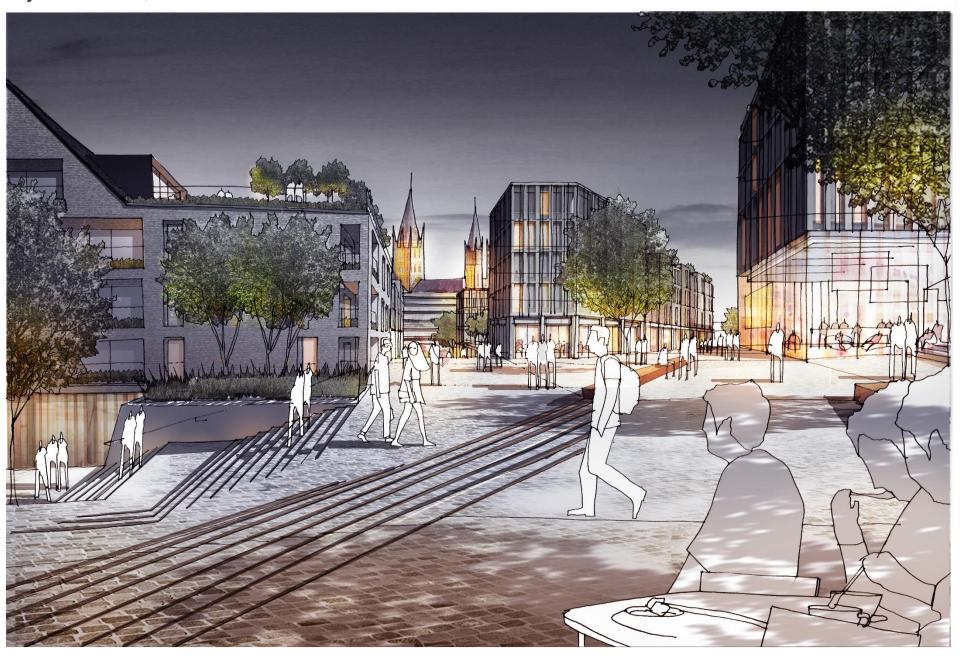
Pydar Street, Truro



Pydar Street, Truro



Pydar Street, Truro



Independent living: Attractive housing alternatives

- Staying in Control
- Choice & Variety
- Design Quality: Attractive Homes
- Lifestyle Alternative
- Location & Connectivity
- Affordable
- Care Continuity

