

Seddon

**MAKING CONSTRUCTION THE
NO1 CAREER CHOICE FOR
ALL**

JONATHAN SEDDON



| THIS IS SEDDON

- Established in 1897
- Family owned and managed
- Provide house building, construction, maintenance and development services
- Regional offices in the North West and Midlands

75 PEOPLE
EMPLOYED

30
CHARITIES
SUPPORTED



80 YEARS 
OF APPRENTICES

CONSTRUCTION AS A CAREER CHOICE

- Brand and industry perception
- Employment Models
- Attitudes



INDUSTRY PERCEPTION

OVER **300,000**
COMPANIES
MAKE UP THE
CONSTRUCTION
INDUSTRY



BE THE BEST



MORE EXPOSURE...



DENNIS BATE...



IS THERE A SKILLS SHORTAGE?



1,400 APPLICATIONS IN 2019...

JOINERS

322

4 ROLES

BRICKIES

147

3 ROLES

PAINTER

S

96

3 ROLES

SPARKS

354

3 ROLES

PLUMBERS

284

3 ROLES

WELDERS

144

1 ROLES

CIVILS

222

1 ROLES

FEMALES

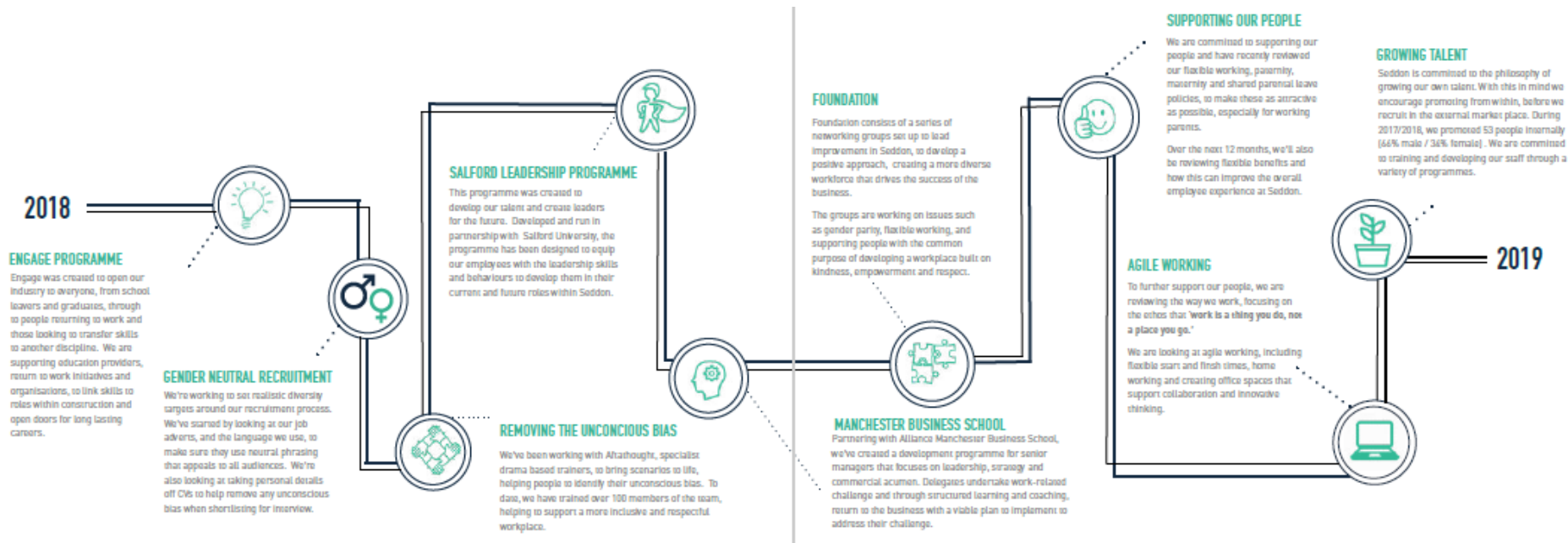
2

APPLICANTS
IN TOTAL

MODERN METHODS OF CONSTRUCTION



OUR DIVERSITY JOURNEY....



JORDAN'S CONVERSATION...

Jordan started at Seddon at 16, as an apprentice painter and decorator. In 2017 at the age of 25, he took his own life.

No one knew Jordan was in a dark place. His family, friends and work colleagues were left devastated.



SINCE WE STARTED...

WE HAVE DELIVERED OVER
50 TALKS TO
OVER **400** PEOPLE

WON THE **MATES IN MIND** AWARD
FOR LARGE ORGANISATIONS

SIGNED THE
TIME TO CHANGE
PLEDGE

time to change

let's end mental health discrimination



GEORGIA SMITH



Bolton Sixth Form College...

@BSFC_Careers

Follow



A huge thank you to Lizzy & Georgia from @yourseddon for coming in last week to speak to our A Level English Language students about the role of a Bid Writer and how they use language in their job role. It was great to hear the different routes into this job too!



2:35 am - 26 Nov 2019

15:52 Mon 25 Nov

THE TIMES

Monday November 25 2019

Business

Women's work? There is no such thing now

A man's world?

On the rise

	% change	change
Skilled construction, building trades	82.9	9,700
Culture, media and sports occupations	52	121,100
Business, media, public service professionals	51.6	229,700
Science, research, engineering, technology professionals	40.9	103,900
Science, engineering, technology associate professionals	30.9	35,300
Health and social care associate professionals	29.7	82,900
Health professionals	28.2	231,500
Corporate managers, directors	27.2	164,100
Skilled agricultural, related trades	27.1	10,500
Skilled metal, electrical, electronic trades	26.5	5,700

Gurpreet Narwan
Economics Correspondent

did not extend far beyond typists, secretaries, teachers and nurses. Women weren't to be

crack of dawn, certainly not in peacetime.

But things have changed

women in
fore and
down the
ditionally

Since
decade, a
women
found w
employe
cent to

Althoug
male er
per cent
marked
almost
workers
women
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stayed

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MY FIRST DAY...(30 YEARS AGO!)

