

Hello.
How are you today?

@DigitalBridgeHQ | @ThatGirlVim

OUR MISSION

To help anyone design beautiful living spaces for themselves and their family, no matter how little design experience they might have.





People are pissed off



What has **digital** changed?

Frictionless gratification

Relevant

personalisation

At home experience

How do we respond?

Build empathy

Break **bureaucracy**

**People over
product**



DigitalBridge

Embed trust and autonomy

Change together

Thank you

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