

# Engaging with Health and Social Care in Cornwall

Mark Gardner  
Ocean Housing Group



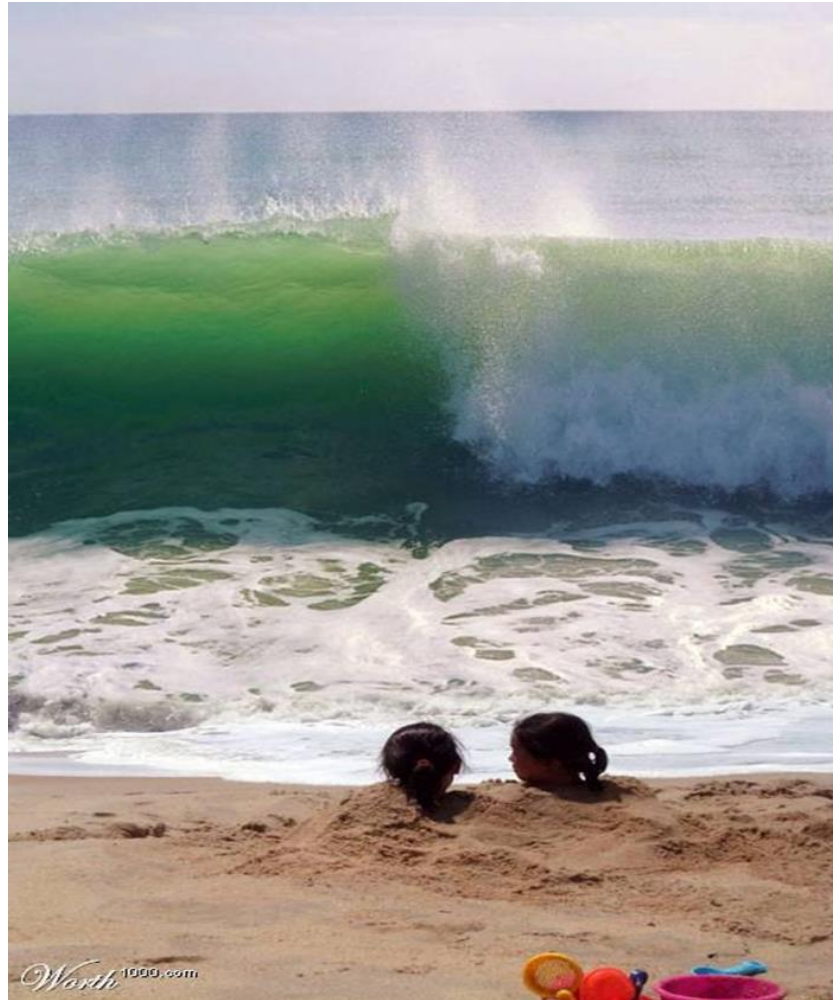
# Collaboration Considerations

[www.oceanhousing.com](http://www.oceanhousing.com)

 @Ocean\_Housing

*OceAn*  
GROUP







# Where to start?

- Approach NHS partners
- Start the conversation
- Engage Public Health England
- Engage Public Health in Cornwall
- Engage Health and Well Being Board members
- Engage anyone else with an interest
- Find an ally

# Progress / Breakthrough


- Director of Public Health's annual report – 'health starts where we live'
- Drafted a Memorandum of Understanding (MoU) based upon the annual report
- Public Health the most receptive – so that's where initial energy was focused
- Report to Health and Well-Being Board (HWB) – MoU endorsed, followed by 'public signing' event
- Published a housing 'position statement'
- New Strategic Director – Adult Social Care and Health
- Invited to be part of Integrated Community Services Design Board

# Bigger Picture Considerations

- Building upon our network of influence across Cornwall
- Using that network to promote health/ social care/ housing collaboration
- Collaboration requires compromise, flexibility and 'open minds'
- Promoting individual projects and scaling them up
- Start to turn projects into programmes
- Establish an evidence base to help articulate our offer
- Ensure we 'get stuff done'
- Tell our story
- Keep people, not organisational structures at the centre of our thinking – that's when change can really happen



# Contact Details

- [m.gardner@oceanhousing.com](mailto:m.gardner@oceanhousing.com)
-  @mgardnerocean