



HOMES UK

THE FUTURE OF LIVING

27-28 November 2019, ExCeL, London

**Digital Sponsorship
Opportunities**



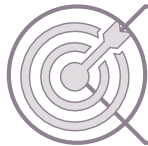
Why digital?



Increase your brand awareness



Generate new leads



Reach a targeted audience








Drive traffic to your website or exhibitor stand



Be seen as an industry thought leader

Product overview

	 Brand awareness	 Lead generation	 Reach a targeted audience	 Direct people to your website or stand	 Thought leadership
Sector page sponsorship <i>£3,000 + vat</i>	✓	✓	✓	✓	✓
Email sponsorship: Content block(s) <i>£1,500 + vat</i>	✓	✓	✓	✓	
Large web banner ad <i>£1,500 + vat</i>	✓	✓		✓	
Pop-up banner ad <i>£750 + vat</i>	✓	✓		✓	
Email sponsorship: Banner advert <i>£750 + vat</i>	✓	✓	✓	✓	
Social media promotion <i>£500 + vat</i>	✓			✓	

Sector Page Sponsorship



Show your expertise...
ONLY 6 AVAILABLE

- Place your branding on one of the dedicated sector pages on the Homes UK website, displaying everything relevant for this area at Homes UK.
- Increase your standing as an industry leader in this area and be seen by an audience engaged in your work.
- Choose from:
 - Asset Management
 - Residential Development
 - Placemaking
 - Land and Planning
 - Build to Rent
 - MMC
- Add your link and drive traffic to your website. Got a new product or announcement coming up? Link to a specific landing page on your website for some dedicated promotion.
- Encourage our audience to visit you on the show floor at HOMES UK 2019 by linking to your profile in the exhibitor directory.

Your investment: £3,000* + vat

**Price includes 6 month tenancy on HOMES UK website from date of receipt of materials unless otherwise specified. Web banner space may be shared with up to 2 other brands on rotation.*

HOMES UK
THE FUTURE OF LIVING
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ABOUT VISIT CONFERENCE EXHIBIT

REGISTER YOUR INTEREST

←970→

YOUR BRAND HERE

←125→

Placemaking

Challenges and issues to be addressed:

- How do you create places where people aspire to live?
- How do you make placemaking viable? How do you build the case for investment?
- How do you stop regeneration from being toxic?
- How do you measure success?
- What is the role of health and wellbeing in placemaking?
- How do we create mixed tenure, intergenerational and successfully integrated communities?

Sponsored by

YOUR BRAND HERE

Who attends?
Masterplanners | Planning directors | Town planners |
Development directors | Design managers |
Regeneration directors | Head of placemaking |
Community engagements | Chief executives | Council
leaders | Project managers | Head of estates |
Infrastructure officers | Landscape architects

Exhibitors will include...
Placemaking specialists
Consultants
Contractors
Architects

Plan your visit
See what's on, who you could connect with and
which sessions you'd like to attend at HOMES UK
2019.

Showcase your products
Take a look at the many exhibiting and sponsorship
opportunities available and get your brand in front of
our audience.

Email sponsorship Content block(s)



Increase your reach...

- Place your branding in one of the HOMES UK visitor promotion emails, sent out to an extensive database of 100,000+ housing professionals in the lead-up to the event.
- Want to get your message to a targeted audience? Let us know so we can segment the database accordingly.
- Choose from professionals working under:
 - Asset Management
 - Residential Development
 - Placemaking
 - Land and Planning
 - Build to Rent
 - MMC
- Add not only a link to your website or exhibitor directory, but an image and short blurb too. You could also double up with two content blocks in the same email for double exposure.

Your investment: £1,500 + vat

Collaborate and connect
HOMES UK | 27-28 November 2019, ExCeL London View in browser



Reasons to register...

HOMES UK is an unrivalled event that will facilitate the collaboration and discussion necessary to deliver high-quality homes for all.

This year's edition will look at the entire ecosystem of home building and maintenance for every type of accommodation in the UK, from affordable to market sale and the rapidly growing build to rent, student, co-living and retirement sectors.

Why should you be there?

- It's your only opportunity to **network and connect** with decision makers from all stages of the property lifecycle.
- You'll be able to **source the latest products and services** from 200+ solution providers in one place, all showcasing their latest wares.
- **Hear from the experts** – HOMES UK's high-calibre conference programme will host 350+ speakers over 7 theatres, presenting recent case studies, policy analysis and debate.

REGISTER FOR FREE*

YOUR IMAGE HERE	YOUR TEXT AND LINK HERE
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Ocean Media Group Limited
Floor 3, 4 Harbour Exchange Square, London E14 9GE

We are using legitimate interest as the basis for contacting you. However, if you no longer wish to receive these emails, please unsubscribe below.

HOMESEVENT.CO.UK

*Commercial registrations subject to a £188 fee
To unsubscribe from HOMES UK emails (020) 7329
To unsubscribe from all Ocean Media emails (020) 7329



Large Web Banner Ad



Go big for your brand...

- For increased visibility, place your branding at the top of any page of the Homes UK website (apart from Exhibitor Directory and Conference Agenda).
- Add your link and drive traffic to your website. Got a new product or announcement coming up? Link to a specific landing page on your website for some dedicated promotion.
- Encourage our audience to visit you on the show floor at HOMES UK 2019 by linking to your profile in the exhibitor directory.

Your investment: £1,500 + vat

**Price includes 6 month tenancy on HOMES UK website from date of receipt of materials unless otherwise specified. Web banner space may be shared with up to 2 other brands on rotation.*

The screenshot shows the top navigation bar of the HOMES UK website. The logo is on the left, and navigation links for 'ABOUT', 'VISIT', 'CONFERENCE', and 'EXHIBIT' are on the right. A 'REGISTER YOUR INTEREST' button is also present. Below the navigation bar is a large yellow banner with the text 'YOUR BRAND HERE'. The banner dimensions are indicated as 970px wide and 125px high. Below the banner is a 'Why Visit?' section with a sub-headline 'HOMES UK is about more than just bricks and mortar...' and a paragraph of text. Below this is a section titled 'Discover innovations in the ways we design, deliver and maintain high-quality homes for all.' which contains three columns of content, each with an icon and a title: 'Meet face-to-face with the decision makers', 'Upscale your knowledge', and 'See what's disrupting your industry'.

Pop-up Banner Ad



Good things come in small packages...

- Place your branding on any page of the Homes UK website (apart from Exhibitor Directory and Conference Agenda).
- Add your link and drive traffic to your website. Got a new product or announcement coming up? Link to a specific landing page on your website for some dedicated promotion.
- Encourage our audience to visit you on the show floor at HOMES UK 2019 by linking to your profile in the exhibitor directory.

Your investment: £750 + vat

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[ABOUT](#) [VISIT](#) [CONFERENCE](#) [EXHIBIT](#)



[REGISTER TO ATTEND](#)

Why Visit?

HOMES UK is about more than just bricks and mortar...

It's the place where the entire home building and maintenance community meet under one roof to drive collaboration and discussion necessary to disrupt, converge and successfully diversify portfolios.

Discover innovations in the ways we design, deliver and maintain high-quality homes for all.



Meet face-to-face with the decision makers

HOMES UK hosts a high-level audience of housing professionals from across the sector, including representatives from all of the C15 housing providers, 91% of the London Councils and 561 other housing providers, housebuilders and developers.



Upscale your knowledge

Don't miss the most comprehensive and highest quality *free-to-attend* content programme. With 350+ speakers across 7 theatres, HOMES UK combines a breadth of market insights with the opportunity to tailor your own programme to tenure or topic-specific discussions.



See what's disrupting your industry

HOMES UK is all about the new. Browse the exhibition floor for the latest products and services making waves in 2019, or attend the conference's innovation sessions to hear about recent successes and case studies.

YOUR BRAND HERE

←728→



90

Email sponsorship: Banner advert



Increase your reach...

- A simple way to get your brand in front of our extensive database of 100,000+ housing professionals in the lead-up to the event.
- Want to get your message to a targeted audience? Let us know so we can segment the database accordingly.
- Choose from professionals working under:
 - Asset Management
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[View in browser](#)



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[REGISTER FOR FREE*](#)

YOUR BANNER HERE

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To unsubscribe from all Ocean Media emails [click here](#)



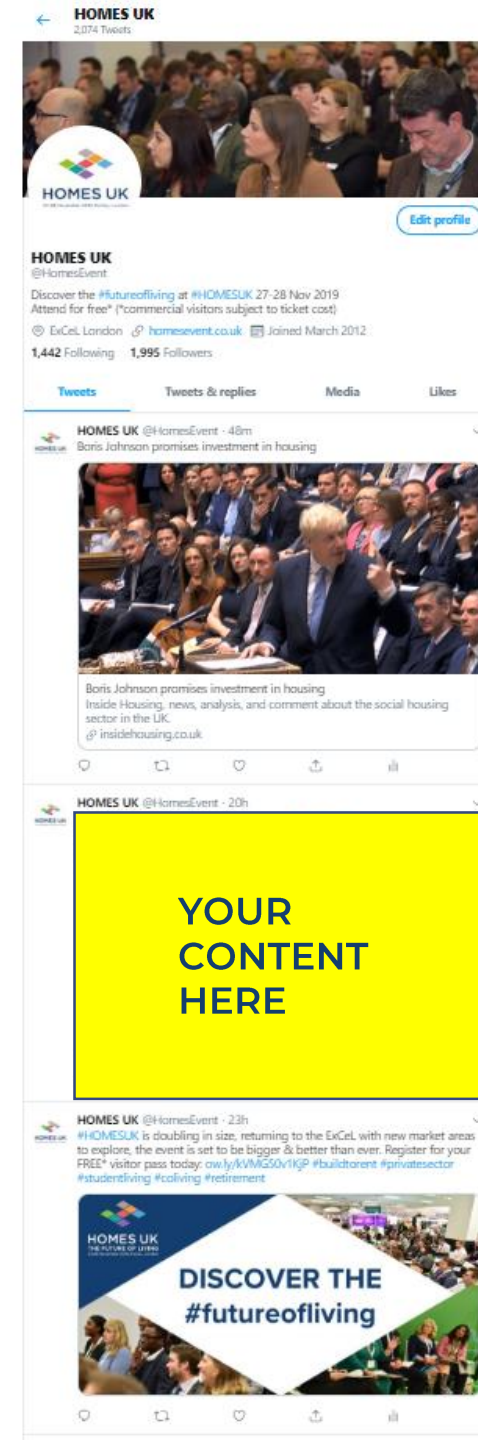
Social Media Sponsorship



Something to shout about...

- Send us your Tweets and we'll post them out to our engaged audience of UK housing professionals on your behalf – it's as easy as that!
- It's a great way to reach your sector and drive traffic back to your website, promote a product or announcement, or encourage people to come and connect with you onsite at HOMES UK.
- Choose when you want the content scheduled in line with your marketing strategy.

Your investment: £500 + vat



Contact the team



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