

HOMES UK

THE FUTURE OF LIVING

27-28 November 2019, ExCeL, London



HOMES UK will showcase the entire ecosystem of residential home building and maintenance, covering every type of accommodation including temporary, student, later and care living, as well as exploring build to rent, co-living and shared ownership models.

Returning to the ExCeL, London after huge growth in 2018, the event will unite all key residential stakeholders under one roof and facilitate high-level discussion, partnerships and peer to peer networking opportunities.

With 6,000 expected attendees, **HOMES UK** is the right place to get your brand in front of the decision makers.

WHO ATTENDS?

- ◆ **91%** of London Councils
- ◆ **ALL** of the G15 Housing Providers
- ◆ **561** other housing providers and developers
- ◆ **86%** of the top UK developing landlords representing 2.45m completions, existing and new homes in the next 4 years
- ◆ **88%** of the top UK maintenance spenders attended representing £298 million in routine, planned and major repairs spend

PLUS REPRESENTATIVES FROM THE FOLLOWING AREAS:

Architecture | Development | Housebuilding | Housing Associations | Local Authorities | ALMOs | Land and Planning | Funding and Finance | Asset Management | Sales and Marketing | Tech and CX | Build to Rent | Sustainability | Placemaking | Offsite

EVENT PARTNERS



CONNECT WITH OUR AUDIENCE
Turn over to find out how.



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SPONSORSHIP OPPORTUNITIES

PRE-EVENT AWARENESS

PREMIUM LISTING £195

HIGHLIGHTED PROFILE and COMPANY DESCRIPTION (up to 150 words) in the Online Exhibitor List and Official Show Guide

COMPANY DESCRIPTION - Up to 150 words - online exhibitor list & Show guide

PREMIUM-PLUS LISTING £295

HIGHLIGHTED PROFILE and COMPANY DESCRIPTION (up to 150 words) in the Online Exhibitor List and Official Show Guide

COMPANY LOGO on the floorplan in the Official Show Guide

DIGITAL ADVERTISING

- ✓ Create a buzz around your brand before you arrive at the event
- ✓ Be seen by our extensive database of UK housing professionals
- ✓ Drive traffic to your stand or company website

WEB BANNERS (Price per month)

POP UP BANNER (only 4 available) £1,250

LARGE BANNER (only 3 available) £1,500

DRIVE TRAFFIC TO YOUR STAND

FLOORPLAN ADVERTISING LIMITED AVAILABILITY from £850

Have your company logo placed on directional floorplans (varying size options).

OVERALL SPONSORSHIP OF FLOORPLAN (3 available) £3,999

Your branding on floor plan in the official show guide, your company logo on directional floorplans at the event, and a premium-plus listing

ADVERTISE IN THE OFFICIAL SHOW GUIDE

COLOUR LOGO £295

QUARTER PAGE £980

HALF PAGE £1,495

FULL PAGE £1,850

INSIDE FRONT COVER £3,965

INSIDE BACK COVER £2,935

OVERALL SPONSORSHIP OF SHOW GUIDE (exclusive opportunity) £12,000

Branding on front cover and on editorial pages, inside front cover ad and one additional page ad in premium slot, and a premium-plus listing

SPONSORSHIP OF EXHIBITOR LISTINGS PAGES £3,500

Your branding on page footers, 1 page of advertising within the listing section, and a premium-plus listing

FLOOR TILES

Two company branded floor tiles £2,000

Four company branded floor tiles £3,750

*all prices listed non-inclusive of VAT