

Pineapples categories, criteria and entry requirements

The Pineapples awards for place are unique in seeking to celebrate mixed-use developments of scale incorporating public realm in the UK.

Completed Place

This award is for an outdoor space, urban intervention or development incorporating public realm. It must be in use for at least two years at the time of entering. The judges will be looking for a place that is thriving, fostering community, welcoming visitors and regular tenants, contributing to urban life, and encouraging people to dwell, live, work, connect, learn or play.

Submission requirements: The project must incorporate an external space or gathering place that is either open to a select community or the public at large. The outdoor spaces must be inhabited for at least two years, meaning these spaces have been open, accessible, and used for at least two years at the time of entering the project. It must be able to be visited by the expert judges.

You must submit:

- 6-10 photographs of the project
- a plan

Why is this a place that thrives?
250 words

Who comes to this place and how does it serve their needs?
250 words

What do you see as the greatest success of this project?
250 words

Please share any figures that support your entry – for example, increased dwell time, happiness surveys, post-occupancy surveys, footfall, event attendance, or observed changes in behaviour. Article references or quotes from supporters or reviews in the media may also be included.
250 words

Place in progress

This award is for an outdoor space, urban intervention or development incorporating public realm that is part-way through development – having completed a phase. The judges will be looking for a place that has made a promising start on the journey to completion. This award seeks to recognise early retail, meanwhile or community outreach projects, events and clever phasing that seeks to foster community, welcome visitors and attract tenants, contribute to urban life, and encourage people to dwell, live, work, connect, learn or play.

Submission requirements: The project must incorporate an external space or gathering place that is either open to a select community or the public at large. The project must be part-way through its development cycle with at least the first phase completed. It must be able to be visited by the expert judges.

You must submit:

- 6-10 photographs of the project
- a plan

Describe this place and the point it's reached in its development, as well as when it is expected to complete
250 words

Why should this place be recognised with a Pineapple Award? How has it made a promising start on the journey to completion?
250 words

What successful initiatives, such as designs, retail, events, meanwhile uses or community engagement, in your opinion have contributed to this new place?
250 words

Please share any figures that support your entry – for example, attendance figures, support for planning, community feedback, Article references or quotes from supporters or reviews in the media may also be included.

250 words

Future Place

This award seeks to recognise a masterplan or designs for an outdoor space, urban intervention or development incorporating public realm. The judges will be looking for excellence in design for a proposed place that seeks foster community, welcome visitors and attract tenants, contribute to urban life, and encourage people to dwell, live, work, connect, learn or play.

Submission requirements: The design can be a masterplan, public space, intervention or other project incorporating an outdoor communal space. The proposed design can be in development or theoretical, such as a competition entry. The award seeks to recognise excellence in design and new thinking in how to make places that thrive; where people want to live, work, play and learn

You must submit:

- 3-5 CGIs, sketches or drawings of the project/s
- Plans, drawings and masterplans, as appropriate

What is the context and brief for this place?
250 words

Describe your design for this place and what makes it special or unique. Will it foster community? How does its design contribute to urban life?
250 words

What was your process in coming up with the design? What research, consultation, workshops or conversations did you undertake?
250 words

What do you think makes your design, if realised, a place where people will thrive?
250 Words

Contribution to place

This award seeks to recognise a piece of work, such as a building, meanwhile use, playground, street furniture, or other intervention that has contributed to the urban life of a place in fostering an environment where people or businesses thrive.

The judges will be looking for a singular work of design that has contributed to the life of a place, either through its fostering of community, welcoming visitors and attracting tenants, providing for families or other demographics, contributing to urban life, or generally encouraging people to dwell, live, work, connect, learn or play.

Submission requirements: The project must abut an external space or communal place that is either open to a select community or the public at large. The project must be complete and in-use for at least two years – if it is a meanwhile use or temporary intervention, it must have been in use for at least six months. It must be able to be visited by the expert judges, except in the case of a meanwhile or temporary use, in which case there must be sufficient documentation of the project.

You must submit:

- 6-10 photographs of the project

- a plan

Describe the context and brief for this project?

250 words

How has this project or intervention contributed to the urban life or user experience of this place?

250 words

What do you see as the greatest success of this project?

250 words

Please share any figures that support your entry – for example, increased dwell time, happiness surveys, footfall, event attendance, or observed changes in behaviour. Article references or quotes from supporters or reviews in the media may also be included.

250 words

Prices:

One awards entry (includes one Festival delegate pass) = £695 +VAT

One awards entry (includes two Festival delegate pass) = £1,100 +VAT

Additional entries (excludes Festival of Place delegate pass) = £250+VAT

(only available after the first entry is completed and applicable to all subsequent entries excluding delegate pass)

Packages are available for multiple entry and additional Festival of Place tickets, prices and options available on request.