

### **Opening Keynote: Trends & horizons**

- Kelly Irondo, Principal consultant, MGI Learning
- Kate Jungnitz, Director of customer service, Plus Dane Housing
- Chris Hall, Operations manager, John Lewis

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# Dramatically improving employee engagement and customer satisfaction by creating positive cultures

Kelly Iriondo, Principal Consultant MGI Learning



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# How valuable would it be if....?

- Ownership & Responsibility
- Optimistic
- All feedback is invaluable
- I make the difference



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# Positive cultures

...are created by what people think, feel, say and do every day



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# **Opposite culture**

- Pass the buck
- Pessimistic
- Blaming / not listening
- Feel irrelevant

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### Intervention to change

### Move from...



...to



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### The transformational change process

- Create a believable case for change
- Involve everyone leaders promote
- Be clear on behaviours expected
- Measure the behaviours
- Positively manage barriers
- Reward and celebrate success

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### The outcome of a positive culture

- Employee engagement
- Customer satisfaction
- Operational effectiveness
- Benchmarked position
- Financial results

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### Always remember to:

- Measure the enabler the behaviours
- Create a culture to support behavioural change
- Check employee engagement first : it leads to customer satisfaction and other metric improvements
- Keep the faith and deliver the believable case for change





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### **Staff Engagement Through Change**

# Kate Jungnitz Director of Customer Service Plus Dane Housing

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### What are we changing?

- New system that touches every part of the business
- Long term change project
- Issues with previous implementation
- Negative feelings towards existing





#### **Engage people from the beginning**

Explain what is happening and why

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Lay out top level time line



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 Detail how they can be involved including demonstrations during the procurement

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• Outline the periods of silence ...

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#### **TED – transforming to efficient delivery**



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### Keeping up the momentum for all learning styles

- Super users
- Subject matter experts
- Drip drip comms
- 10 minutes for TED
- Internal social media



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### How do you know it is working?

- Language absorbed into organisation
- The TED test
- Referenced through other projects
- And .....



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### Winning awards!!



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