

CONTRACT FLOORING **ZONE**

Presented by
THE FLOORINGSHOW

28-29 NOVEMBER 2018
OLYMPIA, LONDON

Your personal invitation to attend the UK's only
event dedicated to residential development,
asset management and procurement.

Featured within

 **HOMES**
28-29 November 2018 | Olympia, London

Image courtesy of Cormar Carpets - Sensation Heathers Range

“HOMES offers a specific key audience interested in asset management. It’s a key opportunity to engage.... We want to be remembered and also stand out against our competitors and HOMES does this for us.”

Faye Saville, Communications Manager, Fusion 21 – Leading housing procurement framework provider



The team behind the UK’s largest flooring show in Harrogate brings you the opportunity to showcase your latest contract flooring products to a high quality audience. Presented as the ‘Contract Flooring Zone’ within a prestigious London event, you’ll meet an invaluable mix of buyers, specifiers, designers and contractors.

For over 30 years now Ocean Media Group has produced a series of successful exhibitions and magazines in the housing industry, working alongside large associations such as The Chartered Institute of Housing and RIBA. HOMES 2018 has grown immensely in the past five years and is a renowned destination for developers such as Mears, Higgins, Durkan and Travis Perkins where they meet with over 3,500 visitors.



The added benefit of this event for the Flooring industry is that it’s not just the visitors that you network and trade with, but the existing exhibitors from a range of categories:

Architects | Surveyors | Construction | Developers | Building Products

HOMES 2018 CURRENTLY ATTRACTS



3,500 Senior housing professionals from:
Development | Asset management | Procurement

96%

Exhibitors took orders at **HOMES** or expect them following the event

79%

Exhibitors believe **HOMES** delivers qualified buyers that they cannot see anywhere else

71%

Exhibitors feel that **HOMES** delivers higher ROI than any other sales & marketing opportunity

“HOMES has grown to be one of the key development events of the industry calendar. HOMES 2018 goes even further this year which is why we are proud to be involved.”

Daren Nathan, Development Director, Durkan

OUR PARTNERS

As well as tapping into this high quality audience, we are optimising our current partnerships with the likes of the Contract Flooring Journal, The Specifiers Guide, Interiors Monthly, Stocklists and many more to personally invite your target audience to this focused feature within the show. We will also be utilising our existing South Eastern flooring database consisting of:



- Buyers
- Contractors
- Interior Designers
- Architects
- Specifiers

**INSIDE
HOUSING**

Official Event Partner

CFJ
CONTRACT FLOORING JOURNAL

Media Partner

THE SPECIFIER'S
GUIDE

Media Partner

THE SPECIFIER'S
GUIDE flooring

Media Partner

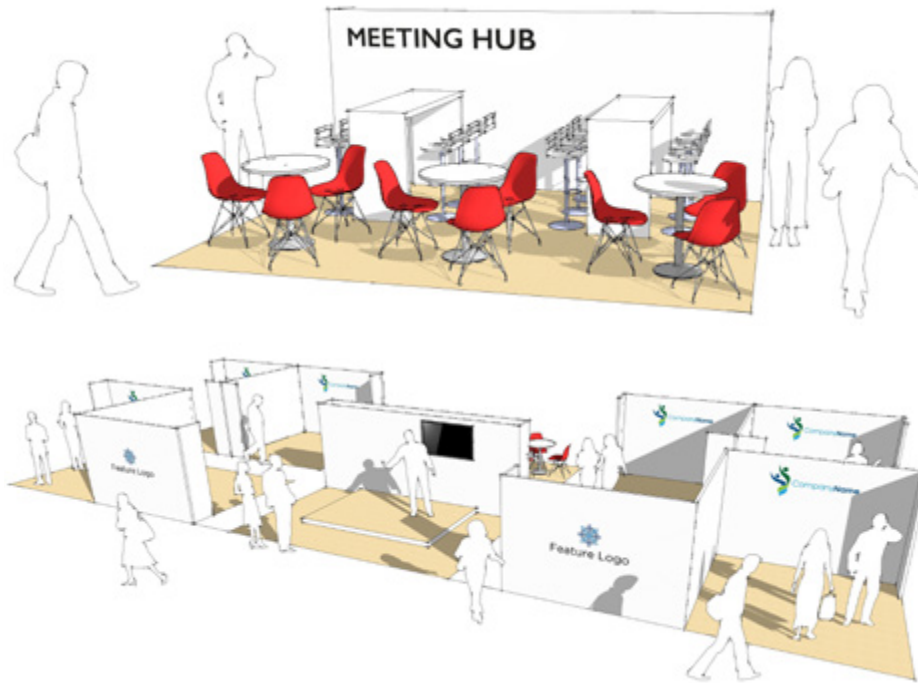
**The
Stocklists**

Media Partner

SHOW CONTENT

Meeting Hub

Take advantage of the communal meeting area to host existing and potential clients. With a range of round tables and high desks with plug sockets, the Meeting Hub gives you and your buyers everything you need to conduct business.



Preview Stand at Harrogate 2018

The Contract Flooring Zone will have a presence at The Flooring Show, Harrogate (16-18 September 2018) promoting the feature and its participants.

ALL-INCLUSIVE EXHIBITING

We aim to make this opportunity as easy and stress-free as possible, providing your company with an all-in-one package that only requires you to bring a couple of sales representatives, marketing collateral and samples. You also have two wall surfaces which you can cover with different examples of your product.



The package includes:

Stand Package

- 3mx3m traditional build shell scheme (2m high)
- Company logo graphic
- 1 x chair
- 1 x lockable cabinet
- 1 x 500w socket
- 2 x spotlights

Hospitality Package

- 2 x nights' stay in a hotel for 2 employees
- A lunch per day for 2 employees (2 days)
- 3 x rooms for your VIP clients
- 10 x entry passes for VIP clients (worth £1000+)
- Access to the features communal Meeting Hub
- Inclusion in the 'Contract Flooring Zone' stand preview at the Harrogate show

ALL-INCLUSIVE PRICE

£7,475
+ VAT

*Discounts available for exhibitors of The Flooring Show

We are limited to only ten spaces within the feature this year. For more information and to secure your place.

Contact

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