

Sponsorship & Advertising Opportunities



Major Sponsor

£10,000

- Premium position for your organisations logo on all pre-conference publicity, online and offline.
- Organisation logo on delegate pens and note pads.
- Company profile on NHG website (supplied by yourselves).
- One A4 insert into the conference programme.
- One exhibition stand in the catering/drinks reception area.
- Sponsorship acknowledgements in conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Sponsorship acknowledgements at all NHG events.
- Verbal sponsorship acknowledgements at the conference.
- Opportunity to supply a speaker for a breakout session (*agreeable with the organiser*).
- Two free delegate places.
- Exclusive overall sponsorship of event. Other sponsors will only sponsor specific sessions, delegate bags, lanyards, individual awards or the drinks reception.

Delegate Bag Sponsor

£3,500

- Organisation logo on all conference literature.
- Sponsorship acknowledgements in conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Verbal sponsorship acknowledgements at all NHG events.
- Company logo printed on delegate bag (to be agreed by both parties).
- Company profile on website (supplied by yourselves).
- One insert into the delegate bag.
- One table top stand in the catering/drinks reception areas.
- Verbal sponsorship acknowledgements at the conference.
- One free delegate place

Packages listed are subject to availability and are shown ex. of VAT

Sponsorship & Advertising Opportunities

Drinks Sponsor

£4,000

- Organisation logo on all conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Verbal sponsorship acknowledgements at all NHG events.
- One table top exhibition stand in catering/ drinks reception areas.
- Organisation logo on tent cards during the reception areas.
- Sponsorship acknowledgements in conference literature.
- Verbal sponsorship acknowledgements at the conference
- One free delegate place.

Lanyard Sponsor

£3,000

- Organisation logo on all conference literature
- Organisation logo on all delegate lanyards at the event.
- One table top exhibition stand in catering/drinks reception areas.
- Sponsorship acknowledgements throughout our social networking sites.
- Verbal sponsorship acknowledgements at all NHG events.
- Verbal sponsorship acknowledgements at the conference.
- One free delegate.

Exhibition Space

£2,500

- One table-top display stand in the catering/drinks reception areas.
- One A4 insert in conference programme.
- Sponsorship acknowledgements throughout our social networking sites.
- One free delegate.

Breakout Sponsor

£500

- Organisation logo on all conference literature.
- Logo on holding slide in sponsored session.
- Opportunity for pull-up banner to be placed in sponsor session room.
- Verbal acknowledgement by chair.
- Sponsorship acknowledgements throughout our social networking sites.
- Opportunity to make literature available to delegates at session.
- Attendee list (names & company only) of sponsored session. *Please contact us for programme and speaker details.*

Programme Advertising

Single page advert

£300

One A4 advertisement into the conference programme.

Double page advert

£500

Insertion

£350

Insert of information supplied into each delegate bag.

If you have other ideas re sponsorship, advertising or promotions not listed contact roberta@castmediagroup.com to discuss

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