



HOUSING 2018

26-28 JUNE » MANCHESTER CENTRAL



EUROPE'S LARGEST HOUSING EVENT

**DELEGATE
BROCHURE**

Book now at www.cihhousing.com



BE PART OF THE SOLUTION

For over 60 years Europe's largest and most inclusive housing festival, the Chartered Institute of Housing's annual conference and exhibition has been the place to meet the largest and most diverse audience of sector professionals, stay up to date, discuss political and economic challenges, and connect with influential business leaders.

Housing offers the vital tools senior level representatives working in the housing sector need for success. The event offers ten conference streams of excellent learning and unrivalled networking opportunities.

Housing is bursting with relevant, innovative content and networking including; a leadership programme, over 150 seminars, over 60 fringe events, an award-winning fringe, an offsite demonstration village and our inaugural Tech@Housing event; focused on business transformation and technological innovations.

Featuring a keynote address **from The Rt Hon Sajid Javid MP, Secretary of State for Housing, Communities and Local Government** – Housing 2018 is where the sector meets.

www.cihhousing.com

WHERE THE SECTOR MEETS...

Over 90% of delegates are chief executive and senior leaders representing the top 300 housing associations, so by attending the event you will be in excellent company!



11,000

**PEOPLE ATTEND
OVER THREE DAYS**



£2BN

**COMMITTED BY THE
GOVERNMENT FOR
AFFORDABLE HOMES**

INSIDE HOUSING / OCT 2017



15%

**INCREASE IN
HOUSING SUPPLY
INVESTMENT IN
2016/17**

HCA ACCOUNT REPORT



97%

**OF THE TOP
100 HOUSING
ASSOCIATIONS
ATTENDED**



2.3M

**HOMES WERE
REPRESENTED IN
2017**



90%

**OF DELEGATES
ARE SENIOR
DECISION MAKERS**

COVERING THE KEY ISSUES RELATING TO YOU

Over the course of the three-day event you will benefit from an exceptional programme boasting more leading minds than any other event in the sector who will deliver debates, masterclasses and Q&As to enable you to discover, learn, and shape the future of the housing sector together.



www.cihhousing.com

Our in-house content team have dedicated over 100 hours of intensive research to guarantee we are able to offer a conference agenda that brings together the sectors leading minds and out of sector game changers.

Be prepared to walk away from the conference with answers to your key questions and inspiration to achieve your strategic goals.

350 SPEAKERS WILL ATTEND HOUSING A SELECTION OF DEPTH AND BREADTH INCLUDE:



Rt Hon Sajid Javid MP
Secretary of state
Housing, Communities and Local Government



Fiona MacGregor
Executive director for regulation
RSH



Ruth Cooke
Chief executive
Midland Heart



Rt Hon John Healey MP
Shadow secretary of state for housing



Polly Toynbee
Columnist
Guardian



David Done
Chief executive
RHP



Sally Bundock
Presenter, world business report
BBC



Carol Matthews
Chief executive
Riverside



Tim Shipman
Political editor
Sunday Times



Sarah Weir
Chief executive
Design Council



Terrie Alafat CBE
Chief executive
CIH



James Murray
Deputy mayor, housing and residential development
Greater London Authority



Ben Derbyshire
President
RIBA



Mark Easton
Home editor
BBC News



Kate Henderson
Chief executive
TCPA



Anthony Hilton
Economist and broadcaster
The Independent and Evening Standard



Joanne Roney OBE
Chief executive
Manchester City Council



Marvin Rees
Mayor
Bristol

“Great to hear from top people in different sectors explaining how they overcame particular challenges.”

Chief Executive, Weslo Housing Management

www.cihhousing.com

MORE THAN JUST A CONFERENCE

By attending Housing 2018 as a delegate, you will not only benefit from phenomenal speakers and great content across the three-day event, but you will also have the opportunity to take part in a range of additional activities, ensuring you are able to maximise your time away from your desk!

“An excellent event which had everything that was required for a housing professional to carry out their role effectively”

Housing Strategy and Policy Manager, Blaby District Council



Housing is moving into a new age by launching TECH@Housing, an event where delegates and tech giants will meet to examine and discuss the innovations which are improving efficiencies for the housing industry and providing a greater service for customers. Key areas of conversation include Customer Experience, Big Data and Artificial Intelligence, Business Transformation, and IoT.



OFFSITE 2018

Working with Homes England, GLA, MHCLG, NHBC, BRE, Greater Manchester Combined Authority and other leading organisations, we are building an Offsite Village for 2018!

13 years on from the launch of John Prescott's £60k house launch at the then GMEX, we are delighted to showcase innovative solutions to the delegates at Housing who are collectively responsible for all the affordable housing completions in the future. The government's target remains 300,000 new homes per year; let's come together to look at what is possible.

Expect to see garden parties plus some excellent conference content running alongside.

www.cihhousing.com



NETWORKING EVENTS AND PORTAL

Networking opportunities range from Happy Hours each day on the show floor to evening drinks receptions. Plus, use our networking portal to arrange meetings before, during and after the show with fellow attendees, speakers, exhibitors and event partners.



HOUSING HEROES AWARDS

The Housing Heroes awards taking place on 25th June give you the chance to reward the hard work of the outstanding teams and individuals working to address the challenges in the housing market. The awards celebrate the unsung heroes of the housing world with categories for everything from frontline teams to campaigning tenants.

Housing is all about people, we hope you join us and celebrate yours.



DELEGATE NETWORKING LOUNGE

Located on the exhibition floor, the lounge offers a variety of complimentary catering options, meeting spaces and industry literature. It makes it the perfect location for you to enjoy your lunch and continue your networking.

“Very well organised and extremely relevant”

Community Services Manager, Southampton City Council



THE FRINGE

Housing's most provocative and alternative theatre. Unafraid to challenge the industry and ask difficult questions, the fringe will host creative and fun sessions with strictly no powerpoint, jargon or cliché. Join us for cutting edge sessions that will explore what good looks like and how it can be embedded within your organisation.

www.cihhousing.com

EARLY BIRD RATES AND PACKAGES

**BOOK
BEFORE
FRIDAY 20TH
APRIL TO
SAVE!**

Join senior colleagues and benefit from the full delegate programme including a Keynote from The Rt Hon Sajid Javid MP, secretary of state for housing, communities and local government.

CIH MEMBERS

£490 +VAT

1 day package

£820 +VAT

Multiple day package

NON CIH MEMBERS

£540 +VAT

1 day package

£920 +VAT

Multiple day package

**MOST
POPULAR**

MANAGER RATE*

£495 +VAT

Multiple day package

**Terms and Conditions apply -
please contact us for more details*

GROUP BOOKINGS 10+

£5,650 +VAT

10 delegates

“ With so much housing knowledge and such a diverse range of speakers, sessions and exhibitors – there is something for everyone at this not to miss event. I came back with pages of ideas, thoughts and challenges for my team **”**

**Head of Housing Management,
The Wrekin Housing Trust**

“ Another brilliant conference week – again the sessions were spot on and entirely relevant to our sector **”**

Chief executive, A2Dominion

“ Housing will remain the must attend conference for anyone with an interest in housing. A diverse programme, speakers and exhibitors means that there is something for everyone **”**

Development Manager, Mansfield District Council