

Homes 2017

Strategic Asset Management

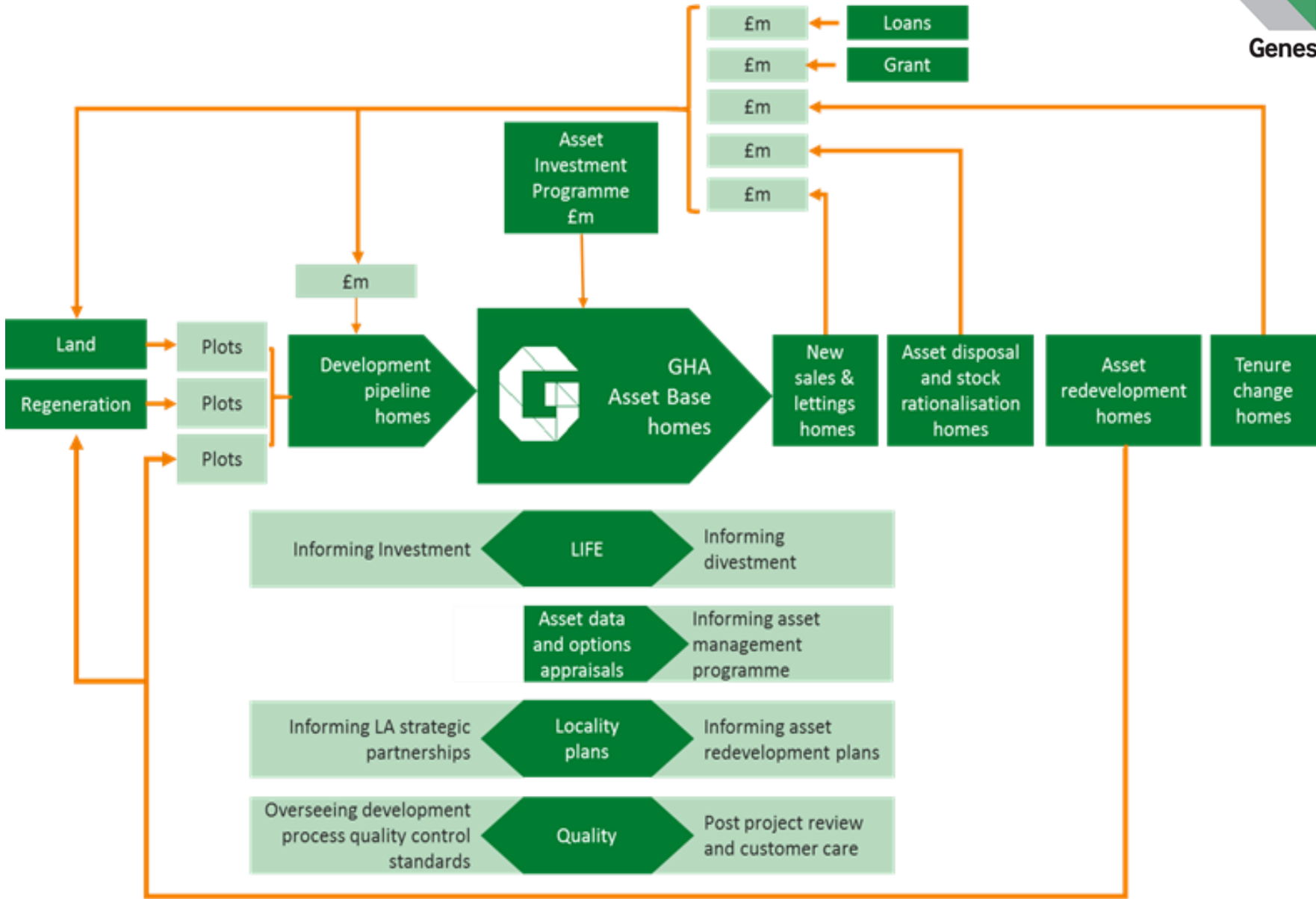
22nd November 2017

Jeremy Stibbe

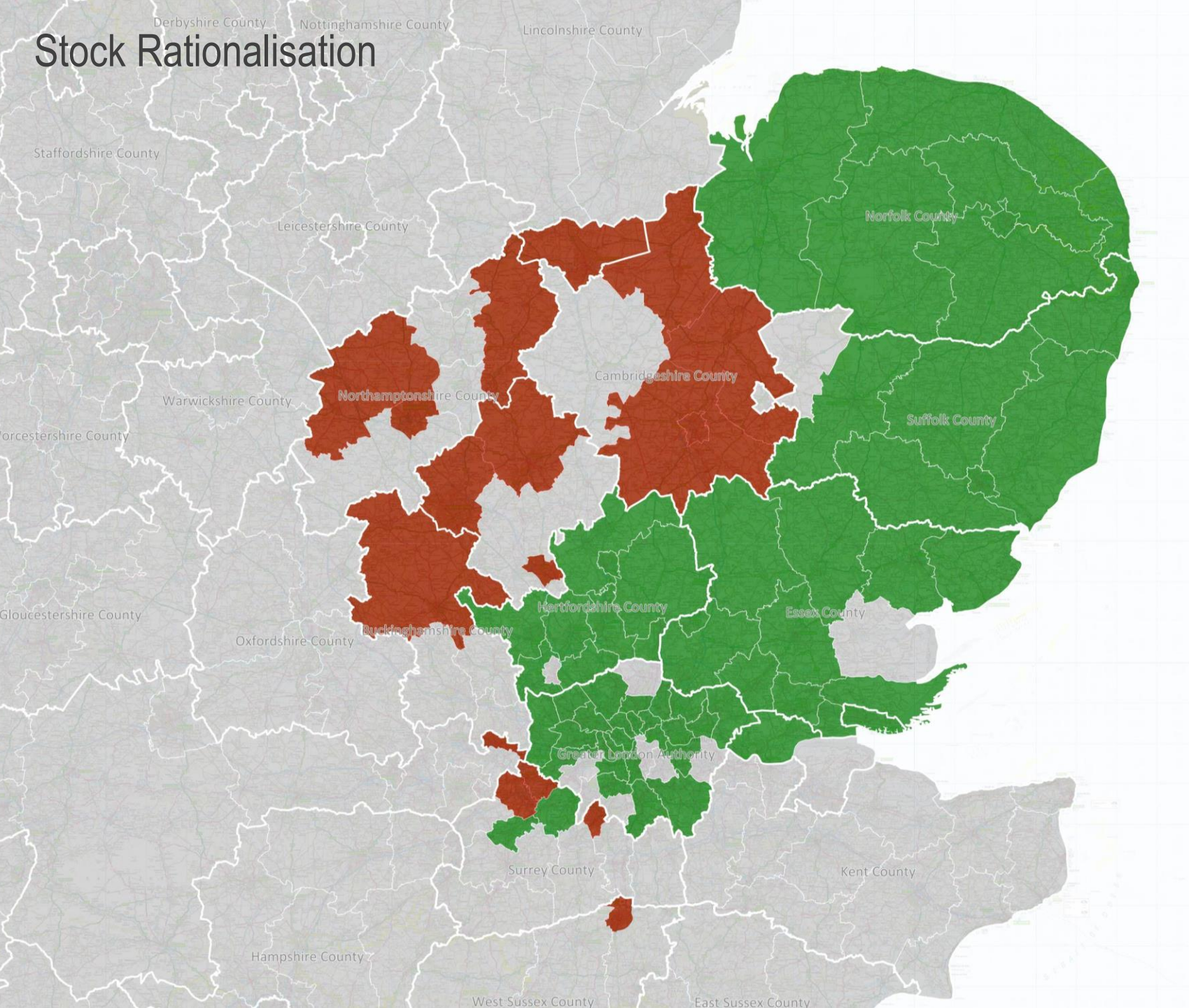
Executive Director Assets & Investment

Genesis Housing

Strategic Asset Management at Genesis Housing



Stock Rationalisation



Stock Reinvestment



Asset Redevelopment



Asset Redevelopment

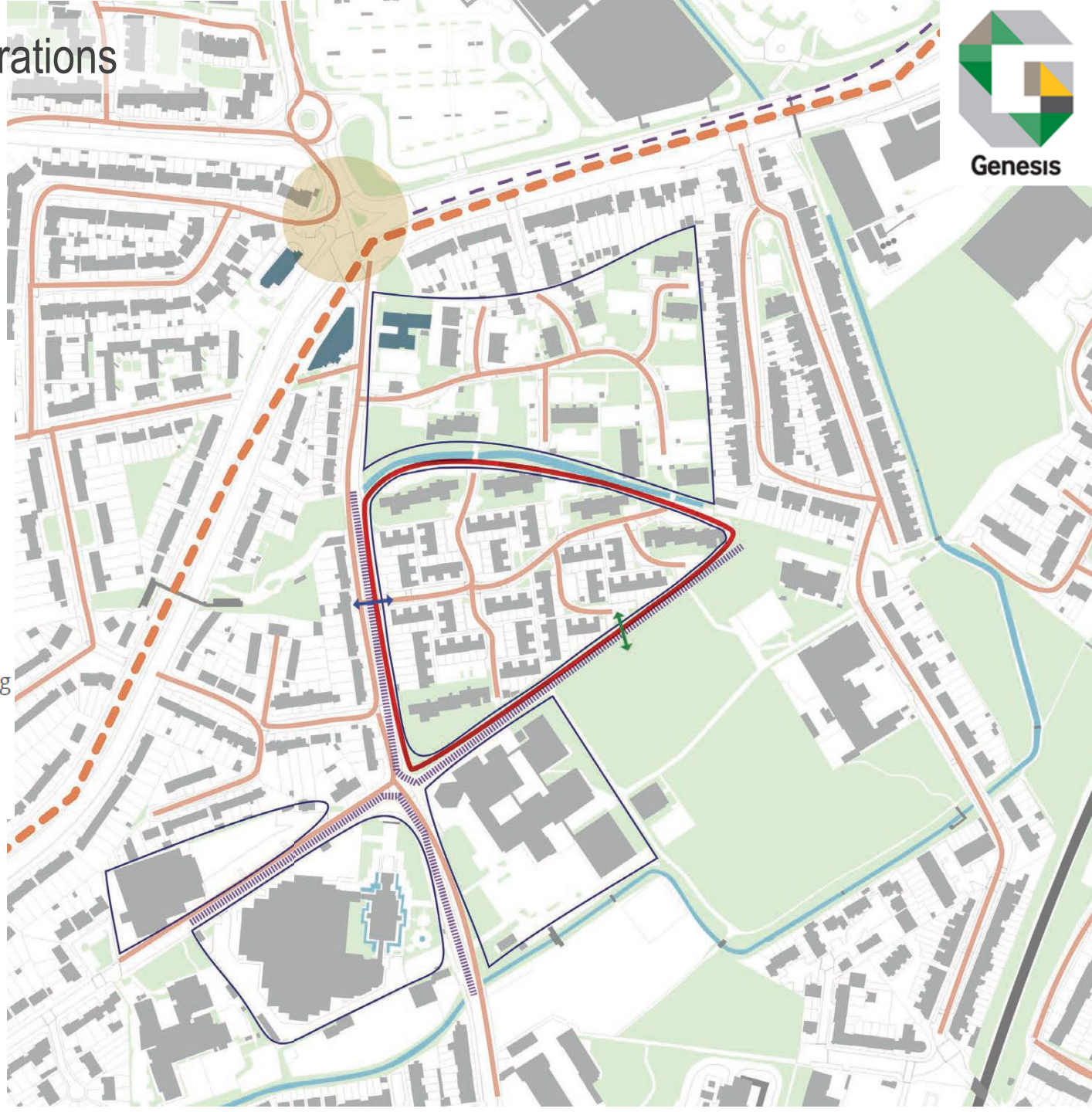


Public Sector Asset Management

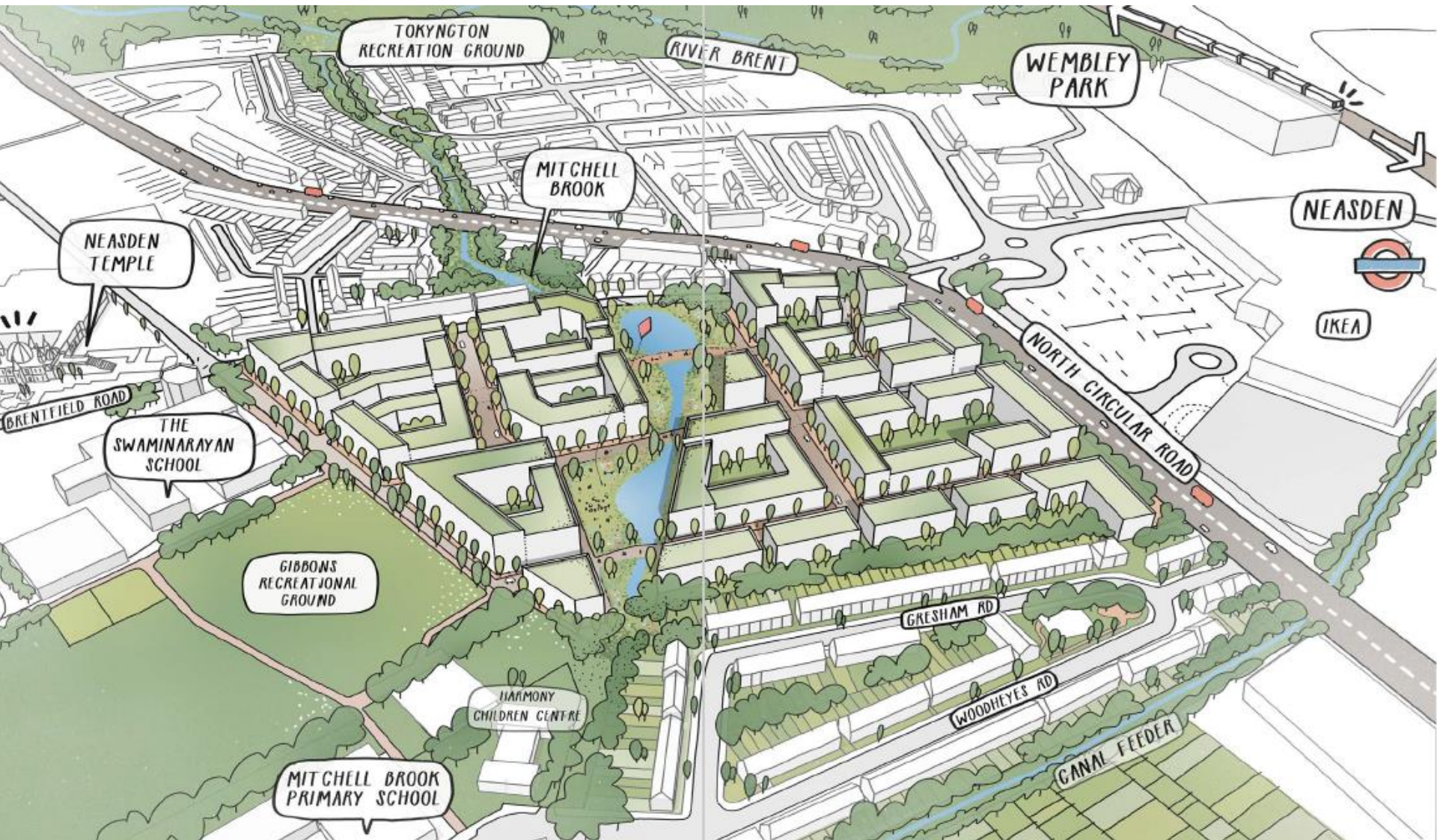


Wider area considerations

- Site boundary
- Limited site access
- Inactive frontage
- Vehicle access
- Pedestrian access
- Traffic noise / pollution
- Local street network
- The Canal
- Unfriendly pedestrian crossing
- Poor quality pedestrian route to Neasden Station
- Neighbourhood services



Vision





Thank you

Jeremy Stibbe
Executive Director Assets & Investment
Genesis Housing