

Sponsorship & Advertising Opportunities



Major Sponsor

£10,000

- Premium position for your organisations logo on all pre-conference signage, publicity, online and offline.
- Organisation logo on delegate pens and note pads.
- Company profile on NHG website (supplied by yourselves).
- Upto three A4 insert into the conference programme.
- Exhibition space upto 5x3 in the catering/drinks reception area.
- Sponsorship acknowledgements in conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Display of your corporate logo, company message and contact details in the conference handbook upto 300 words
- DPS colour advertisement in the conference handbook (using supplied artwork).
- Opportunity to run a pop up session as part of the conference (TBC)
- Colour advertisement in the Inside Housing magazine (TBC)
- Acknowledgement from the chair during the opening and closing addresses
- Opportunity to supply a speaker for a breakout session (agreeable with the organiser).
- Upto five free delegate places.
- Exclusive overall main sponsor of the event

Delegate Bag Sponsor

£4,000

- Sponsor of the conference bags
- Organisation logo on all conference literature.
- Sponsorship acknowledgements in conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Company logo printed on delegate bag (to be agreed by both parties).
- Company profile on website (supplied by yourselves).
- One insert into the delegate bag.
- Space for 3x2 exhibition stand
- Acknowledgement from the chair during the opening and closing addresses
- One free delegate place

Packages listed are subject to availability and are shown ex. of VAT

www.nhg-group.co.uk  [@TheNHG_UK](https://twitter.com/TheNHG_UK)

NHG Conference Sponsored by



Sponsorship & Advertising Opportunities

Drinks Sponsor

£4,000

- Sponsor of the post conference drinks reception
- Organisation logo on all conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Space for 3x2 catering/drinks reception areas.
- Organisation logo on all drinks table tent cards during the drinks reception
- Sponsorship acknowledgements in conference literature.
- Acknowledgement from the chair during the opening and closing addresses at the conference
- One free delegate place.

Breakout Sponsor

£500/session

- Organisation logo on all conference literature.
- Logo on holding slide in sponsored session.
- Opportunity for pull-up banner to be placed in sponsor session room.
- Verbal acknowledgement by the session chair.
- Sponsorship acknowledgements throughout our social networking sites.
- Opportunity to make literature available to delegates at session.
- Attendee list (names & company only) of sponsored session. Please contact us for programme and speaker details.

Lanyard Sponsor

£4,000

- Sponsor of the conference lanyards
- Organisation logo on all conference literature
- Organisation logo on all delegate lanyards at the event.
- Space for 3x2 exhibition stand
- Sponsorship acknowledgements throughout our social networking sites.
- Verbal sponsorship acknowledgements at the conference.
- One free delegate.

Programme Advertising

Single page advert

£300

One A4 advertisement into the conference programme.

Double page advert

£500

Insertion

£350

Insert of information supplied into each delegate bag.

Sponsorship packages at a glance

Packages can be linked to specific items with additional branding benefits:

- Delegate bags
- Lanyards
- Lunch and refreshments
- Website and WIFI
- Conference handbook
- Drinks reception

National Housing Group

If you have other ideas re sponsorship, advertising or promotions not listed contact roberta@castmediagroup.com to discuss

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	PLATINUM	GOLD	SILVER	EXHIBITOR
	£8k	£6k	£3.5k	£2.5k
ADVERTISING AND PROMOTION				
Opportunity to speak within a breakout session as part of the conference	✓			
Opportunity to provide a delegate bag insert supplied by yourselves	✓	✓	✓	
Welcome page in the conference handbook	✓			
Display of your corporate logo, company message and contact details in the conference handbook	✓ 250 words	✓ 150 words	✓ 100 words	✓ 50 words
Colour advertisement in the conference handbook (using supplied artwork).	✓ Full page	✓ Half page	✓ Half page	✓ Half page
Colour advertisement in the Inside Housing magazine (TBC)	✓ Full page	✓ Half page		
Display of your corporate logo alongside the NHG logo on the front page of the conference website	✓			
Opportunity to run a pop up session as part of the conference (TBC)	✓	✓		
BRANDING				
Display of your corporate logo on the 'graphics loop' that is shown on the audio-visual systems prior to all plenary sessions in the main hall.	✓	✓	✓	✓
Acknowledgement from the chair during the opening and closing addresses	✓			
Display of your corporate logo on conference printed literature, publicity and marketing materials	✓	✓	✓	✓
Display of your corporate logo on selected signage within the venue	✓	✓	✓	
Display of your logo on the front of the conference handbook	✓			
EXHIBITION FLOORSPACE				
Exhibition space. (There is also the opportunity to purchase further space should you wish to have a larger presence in the exhibition)	✓ 4x3	✓ 3x3	✓ 3x2	✓ 3x2
3x2 COMPLIMENTARY CONFERENCE PASSES AND HOSPITALITY				
Conference passes including entry to the drinks reception	✓	✓	✓	✓