

ANNUAL CONFERENCE

IN PARTNERSHIP WITH



Sponsorship & Advertising Opportunities



Major Sponsor

£10,000

- Premium position for your organisations logo on all pre-conference signage, publicity, online and offline.
- Organisation logo on delegate pens and note pads.
- Company profile on NHG website (supplied by yourselves).
- Upto three A4 insert into the conference programme.
- Exhibition space upto 5x3 in the catering/drinks reception area.
- Sponsorship acknowledgements in conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Display of your corporate logo, company message and contact details in the conference handbook upto 300 words
- DPS colour advertisement in the conference handbook (using supplied artwork).
- Opportunity to run a pop up session as part of the conference (TBC)
- Colour advertisement in the Inside Housing magazine (TBC)
- Acknowledgement from the chair during the opening and closing addresses
- Opportunity to supply a speaker for a breakout session (agreeable with the organiser).
- Upto five free delegate places.
- Exclusive overall main sponsor of the event

Delegate Bag Sponsor

£4,000

- Sponsor of the conference bags
- Organisation logo on all conference literature.
- Sponsorship acknowledgements in conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Company logo printed on delegate bag (to be agreed by both parties).
- Company profile on website (supplied by your-selves).
- One insert into the delegate bag.
- Space for 3x2 exhibition stand
- Acknowledgement from the chair during the opening and closing addresses
- One free delegate place



Packages listed are subject to availability and are shown ex. of VAT

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Drinks Sponsor

£4,000

- Sponsor of the post conference drinks reception
- Organisation logo on all conference literature.
- Sponsorship acknowledgements throughout our social networking sites.
- Space for 3x2 catering/drinks reception areas.
- Organisation logo on all drinks table tent cards during the drinks reception
- Sponsorship acknowledgements in conference literature.
- Acknowledgement from the chair during the opening and closing addresses at the conference

Organisation logo on all conference literature Organisation logo on all delegate lanyards at

Sponsorship acknowledgements throughout our

Verbal sponsorship acknowledgements at the

Sponsor of the conference lanyards

Space for 3x2 exhibition stand

• One free delegate place.

Lanyard Sponsor

the event.

conference.

£4,000

Breakout Sponsor

£500/session

- Organisation logo on all conference literature.
- Logo on holding slide in sponsored session.
- Opportunity for pull-up banner to be placed in sponsor session room.
- Verbal acknowledgement by the session chair.
- Sponsorship acknowledgements throughout our social networking sites.
- Opportunity to make literature available to delegates at session.
- Attendee list (names & company only) of sponsored session. Please contact us for programme and speaker details.

Programme Advertising

Single page advert One A4 advertisement into the conference programme.	£300
Double page advert	£500
Insertion Insert of information supplied into each delegate bag.	£350

One free delegate.

social networking sites.

Sponsorship packages at a glance

Packages can be linked to specific items with additional branding benefits:

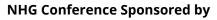
- Delegate bags
- Lanyards
- Lunch and refreshments

- Website and WIFI
- Conference handbook
- Drinks reception

National Housing Group

If you have other ideas re sponsorship, advertising or promotions not listed contact roberta@castmediagroup.com to discuss

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	PLATINUM	GOLD	SILVER	EXHIBITOR
ADVERTISING AND PROMOTION	£8k	£6k	£3.5k	£2.5k
Opportunity to speak within a breakout session as part of the conference	~			
Opportunity to provide a delegate bag insert supplied by yourselves	~	~	~	
Welcome page in the conference handbook	v			
Display of your corporate logo, company message and contact details in the conference handbook	✓ 250 words	✓ 150 words	✓ 100 words	✓ 50 words
Colour advertisement in the conference handbook (using supplied artwork).	✔ Full page	✔ Half page	✔ Half page	✔ Half page
Colour advertisement in the Inside Housing magazine (TBC)	✔ Full page	✔ Half page		
Display of your corporate logo alongside the NHG logo on the front page of the conference website	~			
Opportunity to run a pop up session as part of the conference (TBC)	~	~		
BRANDING				
Display of your corporate logo on the 'graphics loop' that is shown on the audio-visual systems prior to all plenary sessions in the main hall.	~	v	~	v
Acknowledgement from the chair during the opening and closing addresses	~			
Display of your corporate logo on conference printed literature, publicity and marketing materials	~	V	~	~
Display of your corporate logo on selected signage within the venue	~	~	~	
Display of your logo on the front of the conference handbook	~			
EXHIBITION FLOORSPACE				
Exhibition space. (There is also the opportunity to purchase further space should you wish to have a larger presence in the exhibition	4 x3	✔ 3x3	3 x2	√ 3x2
3x2COMPLIMENTARY CONFERENCE PASSES A	ND HOSPITA	LITY		
Conference passes including entry to the drinks reception	~	~	~	~