Mark Wynn

Heywood, Middleton & Rochdale Circle

- Over 6,000 social attendances every year
- Over 21,000 social attendances since launched
- Over 1300 different social events

Heywood, Middleton & Rochdale Circle

- Over 1,000 Practical jobs completed
- Approaching 4,000 since launch
- Thousands of hours of volunteering by dozens of volunteers!

Heywood, Middleton & Rochdale Circle

How did we come to be?

- With thanks to Rochdale Boroughwide Housing and their ‘good deeds for the borough’.

RBH
ALL TOGETHER
BETTER LIVING

Heywood,
Middleton &
Rochdale
Circle

Does Circle work?

• Increased social activity since joining Circle?	Yes 79.9%
• Increased confidence?	Yes 51.2%
• Health & wellbeing improved?	Yes 56.8%
• Reduced GP visits?	Yes 14.4%
• Made new friends	Yes 71.6%
• On average, how many new friends?	6.94
• Would you recommend Circle to friends?	Yes 100%

Heywood, Middleton & Rochdale Circle

Member's Stories – Joan / Martyn

"I'm dressed up because I'm going out!"

"My life has changed. You wouldn't believe what difference this has made to my life. I am always happy go lucky now! Why don't thousands of people like me join!"

Heywood, Middleton & Rochdale Circle

Expansion

- ‘Be Social’ launched with Trafford Housing Trust

TRAFFORD HOUSING TRUST

Heywood, Middleton & Rochdale Circle

Product and Service Development

- Silverlinks
  Circle Soft Landing
  Care & Repair England

- Rochdale Housing Initiative

Heywood, Middleton & Rochdale Circle

Does Circle Work?

Heywood, Middleton & Rochdale Circle

Does Circle work?

Heywood, Middleton & Rochdale Circle

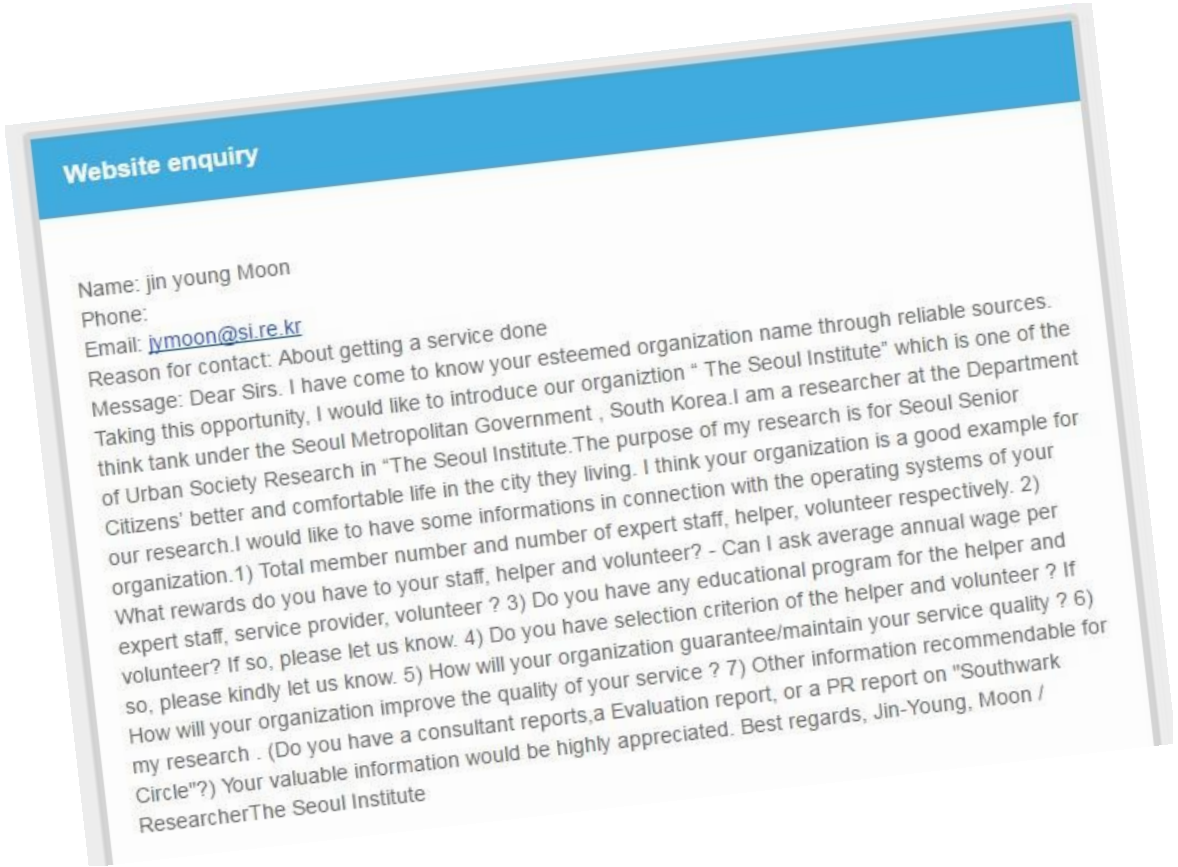
Does Circle work?

Alice Rawsthorn
New York Times

Neneh Singh
Social Entrepreneur , Nebraska

Heywood, Middleton & Rochdale Circle

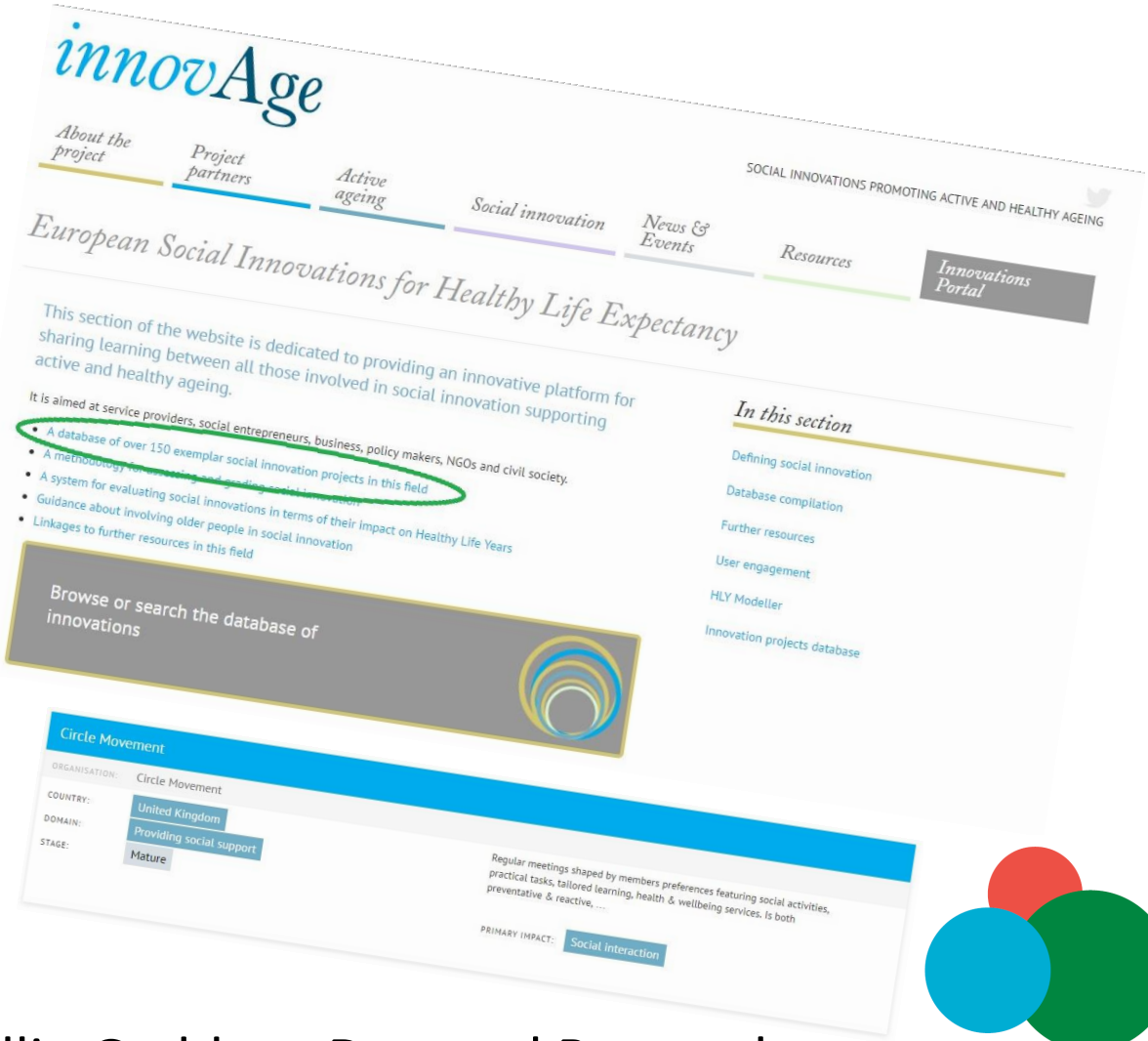
Does Circle work?



Website enquiry

Name: jin young Moon
Phone:
Email: jymoon@si.re.kr
Reason for contact: About getting a service done
Message: Dear Sirs. I have come to know your esteemed organization name through reliable sources. Taking this opportunity, I would like to introduce our organiztion " The Seoul Institute" which is one of the think tank under the Seoul Metropolitan Government , South Korea.I am a researcher at the Department of Urban Society Research in "The Seoul Institute.The purpose of my research is for Seoul Senior Citizens' better and comfortable life in the city they living. I think your organization is a good example for our research.I would like to have some informations in connection with the operating systems of your organization.1) Total member number and number of expert staff, helper, volunteer respectively. 2) What rewards do you have to your staff, helper and volunteer? - Can I ask average annual wage per expert staff, service provider, volunteer ? 3) Do you have any educational program for the helper and volunteer? If so, please let us know. 4) Do you have selection criterion of the helper and volunteer ? If so, please kindly let us know. 5) How will your organization guarantee/maintain your service quality ? 6) How will your organization improve the quality of your service ? 7) Other information recommendable for my research . (Do you have a consultant reports,a Evaluation report, or a PR report on "Southwark Circle"?) Your valuable information would be highly appreciated. Best regards, Jin-Young, Moon / ResearcherThe Seoul Institute

Jin Young Moon
The Seoul Institute, South Korea



innovAge

About the project | Project partners | Active ageing | Social innovation | News & Events | Resources | Innovations Portal

SOCIAL INNOVATIONS PROMOTING ACTIVE AND HEALTHY AGEING

European Social Innovations for Healthy Life Expectancy

This section of the website is dedicated to providing an innovative platform for sharing learning between all those involved in social innovation supporting active and healthy ageing.

It is aimed at service providers, social entrepreneurs, business, policy makers, NGOs and civil society.

- A database of over 150 exemplar social innovation projects in this field
- A methodology for assessing and grading social innovation
- A system for evaluating social innovations in terms of their impact on Healthy Life Years
- Guidance about involving older people in social innovation
- Linkages to further resources in this field

In this section

Defining social innovation
Database compilation
Further resources
User engagement
HLY Modeller
Innovation projects database

Browse or search the database of innovations

Circle Movement

ORGANISATION: Circle Movement
COUNTRY: United Kingdom
DOMAIN: Providing social support
STAGE: Mature

Regular meetings shaped by members preferences featuring social activities, practical tasks, tailored learning, health & wellbeing services. Is both preventative & reactive, ...

PRIMARY IMPACT: Social interaction

Ellie Gaddes - Doctoral Researcher
University of Sheffield

Heywood, Middleton & Rochdale Circle

HACT

Activity	Overall budget	Overall social impact	Analysis of benefit		Value calculated from 'unknown result'	
			Budget : social impact	Net benefit	Amount	Proportion of total
TOTALS:	£130,000	£7,635,601	1 : 58.74	£7,505,601	£-	0%
Reducing Social Isolation in Older People	£130,000	£7,635,601	1 : 58.74	£7,505,601	£-	0%

Social Value Return on Investment

£1 : £58

HACT
ideas and innovation in housing

Heywood, Middleton & Rochdale Circle

Thank You – Any Questions or Answers?

Heywood, Middleton & Rochdale Circle