



## Entry guide

### Entry format

Entering the Housing Heroes Awards could not be more straightforward. Each entry form consists of the following:

- **2 questions;** the first asking you to summarise the team or individual and secondly asking you to explain why the team or individual should win that particular award
- **An upload field** requiring you to provide two high quality horizontal photos in relation to your entry (to appear alongside your entry within Inside Housing magazine and on the night if you are short listed)

### Entry tips

We are looking for truly outstanding or innovative work in each of the categories.

You will find more detail on what we are looking for under each category heading but the following applies to all categories:

- Tell us the story – build a real picture of the work the team or individual has done.
- Provide evidence and testimonials – robust data which shows the value of your work is crucial, but don't forget the human side. We want to hear from partners the team or individual has worked with and the people their work has benefitted.
- Don't count yourself out – you don't necessarily have to meet every criteria, we'll judge entries on the basis of the strength of the information presented to us. Think back to the title of the category for the real test on whether you think your work can compete.
- Think 'so what?' – telling us how you've done something is important, but telling us why it matters is crucial. Always keep the big picture in mind.
- Think of your wider goals – a team's work can be hugely successful but how has it helped your organisation achieve its wider goals? And how has it made your organisation more efficient and cost effective?

### Entry questions

The entry questions differ slightly depending on whether you are entering a team or individual. Please find the entry questions for each type of category below.

#### Team categories

1. Who is the team and what do they do? How have they contributed to the wider organisational objectives? (300 words)
2. Why should this team win this award? What is the one thing the team was most proud of in the last 12 months? (600 words)

#### Individual categories

1. Please briefly explain the person and their involvement over the years. How did they go above and beyond the norm that makes their contribution exceptional? How have they made a difference? (300 words)
2. Why should they win this award? How did they involve and inspire the team? (Please include supporting testimonials/quotes) (800 words)

To enter, visit [housingheroesawards.co.uk](http://housingheroesawards.co.uk)

Entry deadline: Friday 23 February



### **Tenant lifetime contribution / Lifetime achievement in housing**

1. Please briefly explain the person and their involvement over the years. How did they go above and beyond the norm that makes their contribution exceptional? How have they made a difference and contributed to the sector as a whole? (500 words)
2. Why should they win this award? What challenges have they faced along the way (personal or due to circumstance) and how were these overcome? (Please include supporting testimonials/quotes) (700 words)

### **Rising star**

Please note: as the rising star entry process involves a competition, entrants must either enter themselves or endorse the application if being nominated. Entrants must be a member of the Chartered Institute of Housing to be considered.

1. Please summarise your/the nominee's career in housing and your/their key attributes. Please feel free to use bullet points. (250 words)
2. Why should you/they be a rising star? Please include testimonials (500 words)

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